



NovaUCD

GET FUNDING READY PROGRAMME 2026

OCTOBER 13 / 20, NOVEMBER 3 / 17
4 X (3 HOUR) SESSIONS @ NOVAUCD



Rialtas na hÉireann
Government of Ireland



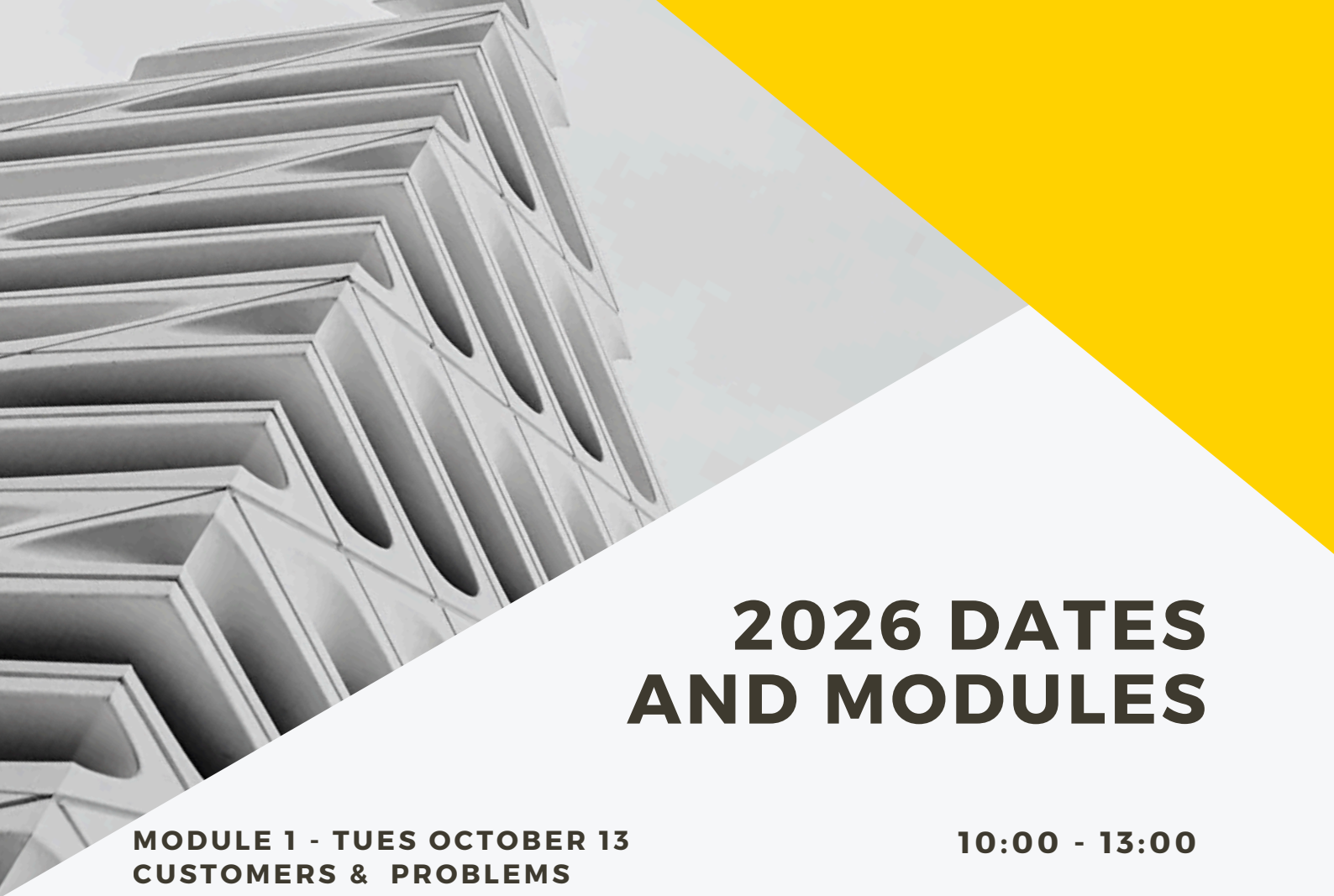
Arna chomhchistiú ag
an Aontas Eorpach
Co-funded by the
European Union



Tionól Réigiúnach
an Deiscirt
Southern Regional
Assembly



Enterprise
Ireland



2026 DATES AND MODULES

MODULE 1 - TUES OCTOBER 13 CUSTOMERS & PROBLEMS

10:00 - 13:00

- 1.1 WHO IS YOUR TARGET CUSTOMER (SF)
- 1.2 WHAT PROBLEMS DO THEY FACE (CG)

MODULE 2 - TUES OCTOBER 10 THE MARKET AND COMPETITORS

10:00 - 13:00

- 2.1 YOUR VALUE PROPOSITION (SF)
- 2.2 MARKET OPPORTUNITY &
COMPETITORS (CG + KT TEAM)
- 2.3 CUSTOMER INTERVIEWS (SF)

MODULE 3 - TUES NOVEMBER 3 TECHNOLOGY, IP AND IMPACT

10:00 - 13:00

- 3.1 TECHNOLOGY POSITIONING (KT TEAM)
- 3.2 INTELLECTUAL PROPERTY (KT TEAM)
- 3.3 TEAM AND IMPACT (KT TEAM)

MODULE 4 - TUES NOVEMBER 17 PITCH YOUR PROJECT

10:00 - 13:00

- 4.1 PITCH TO A PANEL OF FUTURE
FUNDERS
- 4.2 GATHER FEEDBACK TO SUPPORT
YOUR FINAL PROPOSAL



PROGRAMME DETAILS

Demonstrating the market opportunity for your innovation combined with evidence of engagement with potential customers is key to attracting Enterprise Ireland and Research Ireland commercialisation grants in 2026.

Get Funding Ready is for UCD Researchers who want to develop a winning Commercialisation Fund application and begin the journey of translating research from lab to market to deliver impact.

The team at NovaUCD have broken down the application form into 4 sessions that will support you in developing the critical content needed for a high quality proposal. Together we will use new AI tools available at NovaUCD to research and quantify the market and competitive landscape. The programme is designed to provide you with sufficient time and effective tools to identify and engage with target customers to gather the data and evidence that will support your application.

The final day will bring together representatives from Enterprise Ireland, Venture Capital and Industry experts to review your pitch and provide valuable feedback for your final application.

PROGRAMME DELIVERY:

Modules will be delivered by NovaUCD
Registration - this is a series of 4 workshops
and you need to be able to attend all 4.

Please register via this link

<https://luma.com/1knf2d2x>

If you have any questions please email
caroline.gill@ucd.ie

LOCATION:

All modules will be
delivered in person at
NovaUCD