الصندوق الوطني للمسؤولية المجتمعية
NATIONAL CSR FUND MAJRA

What is CSR?

Defining Corporate Social Responsibility in the UAE

November 11, 2026 | **09:30 AM** | **ATÖLYE Dubai**

We are pleased to invite you to the What Is CSR? Impact Lab, a closed-door working session bringing together private-sector companies, government entities, NGOs, social enterprises and relevant stakeholders to explore how Corporate Social Responsibility (CSR) is understood and practiced across the UAE.
The session will examine the seven forms of corporate giving and how they contribute to key sectors, including Education, Environment, AI, Women and Youth, Culture, Sports and Health. Through facilitated discussions, participants will share perspectives, identify gaps and opportunities, and explore ways to strengthen CSR participation, recognition and impact across the UAE.

Key Discussion Areas

- Understanding CSR and different stakeholder perspectives
- Exploring the seven forms of corporate giving
- Mapping CSR contributions across key sectors and national priorities
- Identifying gaps, underrepresented contributions and stakeholder needs
- Strengthening CSR recognition, collaboration and sustainable impact

Session Format

A closed-door, facilitated dialogue combining plenary discussion and curated roundtables, designed to encourage candid exchange, practical problem-solving, and commitment to clear next-step actions.

TIME	ACTIVITY
9:30 – 9:45	Arrival & Welcome Reception
9:45 – 9:55	Opening Remarks & Strategic Context
9:55 – 10:05	Leadership Introductions
10:05 – 10:55	Facilitated Roundtable Dialogues
10:55 – 11:15	Insights Shareback: Priorities & Opportunities
11:15 – 11:30	Refreshment Break and Networking