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MIXED-USE DEVELOPMENTS

16TH – 17TH SEPTEMBER 2026

MANILA, PHILIPPINES

MIXED-USE DEVELOPMENTS

16th – 17th September 2026 | Manila, Philippines

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EVENT OVERVIEW

The urban real estate scene in the Philippines is undergoing dynamic shifts driven by new business and technology trends. Across Metro Manila and broader Philippine markets, mixed-use and transit-oriented developments are gaining traction as “live-work-play” lifestyles become the norm, with increasing demand for convenient, walkable environments that integrate residential, commercial, office, and leisure spaces — a response to urbanization and hybrid work trends. Developers are also embracing PropTech solutions such as digital property transactions, virtual tours, AI-assisted sales, and smart building technologies, while sustainability and green design are emerging as competitive differentiators that can attract premium tenants and investors alike. These trends align with broader real estate growth projections in the Philippines, where the market is expected to expand significantly through the next decade amidst rising urban demand and economic resilience.

Despite strong fundamentals, the industry still faces significant pain points — including regulatory complexity, high construction costs, residential oversupply in certain segments, and competitive pressures that challenge absorption rates and pricing. Yet these challenges underscore major business and investment opportunities: mixed-use developments can capture diversified revenue streams across housing, retail, office, hospitality, and experiential spaces, while proximity to transport infrastructure boosts property values and tenant demand. Strategic investors and developers can profit by focusing on transit-oriented projects, leveraging technology for operational efficiency, aligning with sustainable and green building trends, and tapping into emerging submarkets beyond core CBDs. With robust economic and demographic drivers, thoughtful investment in mixed-use projects offers a compelling path to long-term returns, portfolio diversification, and urban impact — making this conference essential for stakeholders seeking to navigate, capitalize on, and shape the future of Manila’s real estate landscape.

The **Mixed Use Developments** conference in Manila brings together developers, investors, government planners, and solution providers to share practical strategies, real-world case studies, and market intelligence shaping the mixed-use landscape in the Philippines. Attendees will gain actionable insights on financing, design innovation, construction execution, regulatory navigation, and integrated operations that directly impact returns in Metro Manila’s dynamic, high-growth environment. Join industry leaders in Manila to identify where capital is flowing, how mixed-use projects are gaining traction, and what it takes to develop profitable, sustainable, and scalable mixed-use portfolios that drive economic growth and urban revitalization in the region.

WHY YOU CANNOT MISS THIS EVENT

- Learn cutting-edge design and infrastructure strategies to overcome Manila’s urban and technical challenges.
- Discover innovative financial models and revenue strategies to maximize ROI in mixed-use developments.
- Understand how mixed-use projects drive economic growth, job creation, and urban revitalization.
- Identify prime investment opportunities and market trends for high-demand, profitable developments.
- Maximize profitability by leveraging synergies across residential, commercial, and lifestyle components.

WHO SHOULD ATTEND?

This event is targeted but not limited to:

C-Suite, Presidents, VPs, Directors, HODs, GMs/ Managers of:

- Real Estate Development
- Project Management
- Investment & Portfolio Management
- Construction & Engineering Operations
- Architecture & Design Coordination
- Urban Planning & Infrastructure Development
- Facilities & Property Management
- Finance, Banking & Capital Management
- Real Estate Investment & Asset Management
- Hospitality & Hotel Operations
- Retail & Commercial Leasing Operations
- City Planning & Local Government Services
- Transportation & Mobility Planning
- Sustainability & Environmental Management
- Technology & Smart Building Solutions

From the following organizations:

- Commercial & Residential Property Investors
- Private Real Estate Developers
- Banks and Financing Institutions
- Investment Funds & REIT
- Local Government & Urban Planning Agencies
- Infrastructure & Public Works Authorities
- Architecture, Engineering & Construction Firms
- Facilities Management & Property Service Providers
- Hospitality & Retail Operators
- Urban Mobility & Transportation Companies
- Environmental & Sustainability Consultancies
- Technology & Smart Building Solution Providers
- Legal & Regulatory Advisory Firms

FOR FURTHER DETAILS, CONTACT

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The **Philippine Infrastructure and Construction Club (PICC)** has been established as a forum for discussion to lift the profile of the Philippine construction industry and highlight its contribution to growth and employment in the Philippine economy.

picc.com.ph/

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FEATURING PRESENTATIONS AND CASE STUDIES BY DISTINGUISHED SPEAKERS



David Mizan Hashim
President
VERITAS Design Group
Malaysia



Freek Jansen
Branch Manager Southeast Asia
Dewan Architects & Engineers
Vietnam



Emmanuel Jose A. Lopus
Development Director
Robinsons Land Corporation
Philippines



Helen Magno
AVP, Planning Head - Mixed Use + Urban Developments
Filinvest Alabang, Inc.
Philippines



Romolo Nati
Chairman and Chief Design Officer
Italpinas Development Corporation
Philippines



Leonard Ng Keok Poh
Director APAC
Henning Larsen
Singapore



Teófilo F. González Marzábal
Assistant Vice President for Quality &
Project Director of Tunnel Precast Corporation
Megawide Construction Corporation
Philippines



Hans Weemaes
Director, Project Management & Sustainability
Turner & Townsend
Malaysia



Lydwena Eco
President and COO
WRLD Capital Holdings Inc
Philippines



AR Rini Indrawati Sukasdewo, MBA, IAI
Director of Technical Planning &
Product/Project Development
PT. TJS Property Indonesia
Indonesia



Monika Indriasari
Director
Townland
Indonesia



Rochana Verma
Associate Director
10 Design
Singapore



Sivarhubhen Sivapragasam
Project Manager - Data Centre Fit Out
Lendlease
Malaysia



Alessandro Marzucchini
Technical Director - Head of MMC
Ramboll, Singapore



Janine B. Palabay
Project Development Manager
Federal Land, Inc., Philippines

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MIXED-USE DEVELOPMENTS

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Day One: Wednesday, 16th September 2026

0800 **Registration & Coffee**

0850 **Chairperson's Welcome Address**

0900 **Session One**

Philippines Urban Growth and Demand Forecasts for Mixed-Use Developments

- Mapping urban expansion and population trends to pinpoint high-demand development zones
- Predicting sector-specific demand to inform residential, retail, office, and leisure mix decisions
- Translating market insights into actionable strategies that maximise investment returns and minimise vacancy risk

Speaker to be Advised

0945 **Session Two**

Modular and Precast Construction

- Modular and Precast Construction
- Advantages of Precast Construction
- Uses of Precast in Mix-Used Developments: Infrastructures and Buildings

Teófilo F. González Marzábal, Assistant Vice President for Quality & Project Director of Tunnel Precast Corporation
Megawide Construction Corporation, Philippines

1030 **The Speed Networking - The Mad Minutes!**

Fun and fast, this networking activity is a great opportunity to grow your connections.

1100 **Morning Refreshments**

1130 **Session Three**

Decarbonising Mixed-Use Developments Without Killing Commercial Viability

- How mixed-use developments can reduce operational and embodied carbon without undermining commercial viability
- The key decisions across planning, design, procurement, and delivery that have the greatest impact on long-term asset performance
- Practical strategies to align sustainability ambition with programme, cost, leasing, and operational outcomes

Hans Weemaes, Director, Project Management & Sustainability
Turner & Townsend, Malaysia

1215 **Session Four**

Mixed-Use Developments as Engines of Economic Growth and Urban Renewal

- Creating cultural and lifestyle destinations that transform untapped sites into vibrant, high-value attractors
- Embedding identity and a strong sense of place while maintaining flexibility, adaptability, and future-readiness through sustainable and intelligent design
- Leveraging opportunities to connect, boost performance and foster public realm activation through blurred boundaries and seamless networks

Rochana Verma, Associate Director
10 Design, Singapore

1300 **Networking Luncheon**

1400 **Session Five**

Adopting Modular and Prefabricated Construction to Accelerate Delivery in Manila

- Accelerate delivery through off-site fabrication and parallel construction workflows
- Improve cost certainty with standardized, high-quality prefabricated components
- Reduce labour dependency while enhancing safety and on-site productivity

Alessandro Marzucchini, Technical Director - Head of MMC
Ramboll, Singapore

1445 **Session Six**

Leveraging on Mixed-Use Developments: Creating a complete neighborhood in meeting the "live-work-play" concept

- Strategic connectivity and integrated urban mobility as the backbone of live work play communities
- Mixed-use integration that fosters self-sustaining, complete neighborhoods
- Sustainability, open spaces and community-centric planning as foundations for modern livability

Emmanuel Jose A. Lapus, Development Director
Robinsons Land Corporation, Philippines

1530 **Afternoon Refreshments**

1600 **Session Seven**

Compliance, Permitting, and Streamlined Government Approvals for Integrated Projects

- Navigating regulatory frameworks to ensure full compliance while minimising approval delays
- Streamlining permitting processes through proactive engagement with authorities and early risk identification
- Leveraging integrated project planning to accelerate approvals and maintain project timelines

Janine B. Palabay, Project Development Manager
Federal Land, Inc., Philippines

1645 **Session Eight**

Securing relationship- Building long term partnership with tenants and investors to maximise profitability

- Cultivating strategic partnerships with tenants and investors to drive long-term occupancy and stable returns
- Implementing value-added engagement programs that strengthen loyalty and enhance investor confidence
- Leveraging collaborative relationships to optimise revenue streams, reduce turnover, and maximise overall profitability

Monika Indriasari, Director
Townland, Indonesia

1730 **End of Day One**

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Day Two: Thursday, 17th September 2026

0800 Registration & Coffee

0850 Chairperson's Welcome Address

0900 Session One

Optimising Development Rights, FAR Bonuses, and Setback Incentives for Filipino Cities

- Strategically leveraging FAR bonuses and development rights to maximise buildable potential and profitability
- Aligning setbacks and zoning incentives with urban planning goals to enhance project feasibility and design flexibility
- Improving land use and regulatory allowances to drive high-value, compliant mixed-use developments

Romolo Nati, Chairman and Chief Design Officer
Italpinas Development Corporation, Philippines

0945 Session Two

SkyScapes: Mixed-Use Urban Development in The Skyline

- The ground plane of dense cities is insufficient to accommodate the activity found in today's expanding urban environments
- Increasingly, urban life must migrate higher and higher into the city's increasingly vertical and inter-connected skyline
- Case studies will demonstrate that this vertical urbanism presents unique challenges and opportunities for the future of humanity

David Mizan Hashim, President
VERITAS Design Group, Malaysia

1030 Morning Refreshments

1100 Session Three

Vertical Integration: Balancing Residential, Retail, Office, and Leisure in High-Density Builds

- Case study presentation on "Lippo Kemang" and "TJS Property MXD projects"
- Designing the right mix of residential, retail, office, and leisure to maximise demand and value
- Seamlessly integrating live, work, and play spaces to enhance experience and long-term sustainability

AR Rini Indrawati Sukasdewo, MBA, IAI,
Director of Technical Planning & Product/Project Development
PT. TJS Property Indonesia, Indonesia

1145 Session Four

From Bricks to Bytes: How Data Centres Can Transform Mixed-Use Urban Projects

- Data centres strategically anchor mixed-use developments, unlocking high-value tenant ecosystems
- Mixed-use projects with data centres serve as hubs for innovation, commerce, and urban vitality
- Data centre integration future-proofs developments for smart city and digital infrastructure growth

Sivarhubhen Sivapragasam, Project Manager - Data Centre Fit Out
Lendlease, Malaysia

1230 Networking Luncheon

1330 Session Five

Capturing Value through Placemaking, Community Engagement and Tech enabled experience

- Singapore addresses emerging climate, social and digital challenges by planning its city (including public housing) as sustainable, well connected and community centred environments that enhance the quality of everyday public life
- Through the integration of deliberate placemaking, meaningful community co creation and technology enabled insights, public spaces can be designed to generate enduring social, cultural, ecological and economic value
- Collectively, these strategies form the foundation of truly liveable public housing environments—urban settings that are inclusive, resilient and systematically successful by design

Leonard Ng Keok Poh, Director APAC
Henning Larsen, Singapore

1415 Session Six

Designing Mixed-Use as a System: Architecture Beyond Zoning

- Orchestrating flows, adjacencies, and vertical layering to create seamless user experience
- Designing transitions between functions (retail, residential, hospitality) as value-generating moments
- Case studies: spatial strategies from Middle East mega-developments to Layan Verde Phuket

Freek Jansen, Branch Manager Southeast Asia
Dewan Architects & Engineers, Vietnam

1500 Afternoon Refreshments

1530 Session Seven

Lifecycle Asset Management: Operational Excellence in Mixed-Use Real Estate

- Implementing data-driven lifecycle strategies to optimise performance, reduce costs, and extend asset longevity
- Enhancing operational efficiency through integrated facilities management and proactive maintenance planning
- Leveraging technology and analytics to drive informed decisions, risk mitigation, and sustained asset value

Helen Magno,
AVP, Planning Head - Mixed Use + Urban Developments
Filinvest Alabang, Inc., Philippines

1615 Session Eight

Financing Mixed-Use Projects: Balancing Risk, Revenue Stream, and Investor Expectations

- Structuring financing models that balance risk, ensure stable revenue streams, and meet investor return expectations
- Optimising capital allocation across residential, retail, office, and leisure components for maximum ROI
- Employing innovative funding strategies and financial instruments to attract investment while mitigating project risk

Lydwena Eco, President and COO
WRLD Capital Holdings Inc, Philippines

1700 End of Conference

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COMPANY DETAILS

Name	Industry
Address	
Postcode	Country
Tel	Fax

ATTENDEE DETAILS

1	Name	Job Title
	Tel	Email
2	Name	Job Title
	Tel	Email
3	Name	Job Title
	Tel	Email
4	Name	Job Title
	Tel	Email
5	Name	Job Title
	Tel	Email

APPROVAL

NB: Signatory must be authorised on behalf of contracting organisation.

Name	Job Title
Email	
Tel	Fax
Authorising Signature	

REGISTRATION FEES

	Corporate
End of April 2026	USD 1495 (Per Delegate)
End of May 2026	USD 1695 (Per Delegate)
End of July 2026	USD 1995 (Per Delegate)
1st September 2026 onwards	USD 2195 (Per Delegate)

All options inclusive of delegate pack, luncheon and refreshments.

PAYMENT METHODS

Payment is due in 5 working days. By Signing and returning this form, you are accepting our terms and conditions.

Bank Transfer

Credit Card

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Take a Snapshot or Scan and Email us

TERMS & CONDITIONS

- The course fee is inclusive of the event proceedings, materials, refreshment and lunch.
- Upon receipt of the complete registration form, invoice will be issued. Trueventus request that all payments be made within 5 working days of the invoice being issued. Full payment must be received prior to the event. Only delegates that have made full payment will be admitted to event. Clients are responsible for their own banking fees and banking fees will not be absorbed into the booking price.
- Substitution & cancellations policy. Should the registered delegate is unable to attend, a substitute delegate is welcome at no extra charge. Written notifications of all substitutions is required 5 working days prior to the event. Trueventus contracts carry 100% full liability upon receipt of registration. Non payment does not constitute cancellation. A 100% of cancellation fee will be charged under the terms outlined below. Due to limited event seats, Trueventus agrees to book and confirm the seat for the client upon issuance of invoice. Upon signing of this contract, client agrees that in case of dispute or cancellation of this contract Trueventus will not be for total contract value. If a client does not attend the event without written notification at least 5 working days prior to the event date, he/she will deemed as no show. A no show at the event still constitutes that the client will have to pay the invoice amount that was issued to them. Trueventus does not provide refunds for cancellations. By signing this contract the client also agrees that if they cancel that Trueventus reserves the right to pursue monies owned via the use of local debt collection agency were the client is situated. Furthermore the client will be held liable for any costs incurred in collection of outstanding monies. When any cancellations are notified in writing to Trueventus 5 working days prior to the event, a credit voucher will be issued for use in future Trueventus events.
- Trueventus will at all times seek to ensure that all efforts are made to adhere to meet the advertised package, however we reserve the right to postpone, cancel or move a venue without penalty or refunds. Trueventus is not liable for any losses or damages as a result of substitution, alteration, postponement or cancellation of speakers and / or topics and / or venue and / or the event dates. If force majeure were to occur Trueventus accepts no responsibility or liability for any loss or damage caused by events beyond their control, including, but not restricted to strikes, war, civil unrest, flight delays, fire flood, or any adverse weather conditions. Trueventus is not liable in the event that a participant is exposed or is infected by Covid 19. Trueventus under no circumstances is liable for any other costs that might have been incurred in the attendance of the event, including but not limited to flights, accommodation, transfers, meals etc. Trueventus reserves the right to replace / change speakers in the best interest of the conference.
- Upon receiving this signed booking form, you the client hereby consent to Trueventus to keep your details for the use of future marketing activities carried out by Trueventus and third party organisations & partners.
- Copyright and Intellectual Property. Any redistribution or reproduction of part or all of the contents in any form in connection to this event is prohibited without prior written consent by Trueventus.
- Client hereby agrees that he/she exclusively authorizes Trueventus charged the credit card with details listed above for the amount provided herein; this registration form serves as a contract that is valid, binding and enforceable. He/she at any time will have no basis to claim that the payments required under this Contract are unauthorized, improper, disputed or in any way. Upon issuance of invoice Trueventus will be charging the client USD 30 processing fee.
- All Trueventus events are held in a classroom or theater format.
- All Trueventus events are held at either 5 or 4 Star Hotels.
- All payment must be directed to Trueventus in full prior to the event. Any company's participating in National training schemes such as HRDC Scheme and are applying grants you must first pay Trueventus and upon you receiving the grant you will be refunded this amount back. Failure to pay prior to the event can result in your company being blocked from joining the conference.
- All transaction charges, withholding taxes, local taxes, or currency exchange issues will be strictly absorbed by sender. Trueventus reserves absolute right to refuse admission of participant/s to the event should invoice amount is not received in full.



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