

TRAINING PROGRAMME

Impact Investing for VCs

Three live online sessions across three weeks, built on the work at Better Society Capital and the VC Impact Playbook — helping you source, select and scale companies for impact *and* financial returns.

WHAT YOU WILL LEARN

The programme combines practical frameworks, case studies and peer exchange. Core themes include:

1. Creating an impact investment thesis that focuses on high-impact business models
2. Assessing 'Impact as a Driver of Business Value' and understanding areas where impact can be a competitive advantage
3. Assessing impact returns, risk, and related commercial upside based on your impact thesis
4. Impact measurement, best-in-class impact reporting, and building learning loops with impact data

INCLUDED

A course workbook, pre-watch and pre-read materials for every session, and **1:1 impact office hours with the course director**.

KEY DETAILS
DATES

26 Nov • 3 Dec • 10 Dec

TIME

12:00 – 14:00 GMT

13:00 – 15:00 CET • 07:00 – 09:00 ET

FORMAT

2 hours live delivery per session, plus 1.5 hours of self-directed work in between

WHERE

Online — open to participants from any geography

PRICE

£1,000 ex VAT

If cost is a barrier, please speak to the team.

WHO IS THIS FOR

Professionals actively building their careers in impact venture capital — from GPs, Heads of Impact, Venture Partners, and investment team members. Each cohort is carefully curated, with content tailored to your role, organisation and priorities. You do not need to be an ImpactVC member to join.



HOW THE THREE WEEKS WORK

WEEK 1 · 26 NOV

Impact investment thesis

Creating a thesis focused on high-impact business models, and communicating it to LPs and founders.

WEEK 2 · 3 DEC

Impact as a driver of business value

Where impact becomes a competitive advantage — plus assessing impact returns, risk and the related commercial upside against your thesis.

WEEK 3 · 10 DEC

Measurement & reporting

Impact measurement, best-in-class impact reporting, and building learning loops with impact data.

We'll also have a session exploring integrating AI into your impact measurement and management processes.

WHAT YOU WILL TAKE AWAY

Sharpen your impact thesis

Embed impact into your fund's thesis and processes, helping you select the best businesses.

Attract top tier founders

Attract top-tier founders based on your impact value add.

Leverage impact as a driver of value

Power returns by better assessing impact companies.

Appeal to LPs and investors

Appeal to LPs who are increasingly looking for impact credentials.

Build peer network

Access a network of VCs actively shaping the future of impact venture capital.

COURSE DIRECTOR AND FACULTY MEMBERS



Hayley Hand — Investment Director, Better Society Capital

Leads impact initiatives across the VC portfolio and has delivered impact investing training to 50+ VCs. Participants also get 1:1 impact office hours with her. Training also entails guest speakers from our [Faculty](#), which includes expert GPs, LPs and operators from across the ecosystem.

FACULTY FROM



/ ASCENSION

zinc



Katapult

FROM PREVIOUS COHORTS

"The program brought top-tier content and world-class experts, offering deep insights into integrating impact into venture capital."

Lyne Landry, Co-Founding Partner, AgeTech Capital

"Great course! I really valued the practical approach and take-aways from top voices in the field, as well as a space to discuss."

Emily Matthews, RI & ESG Manager, Oxford Science Enterprises

"The frameworks we discussed are already proving highly relevant to how we are structuring our impact underwriting and capital deployment."

Danny Bosch, NHS South London and Maudsley

Join the November – December cohort

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[Apply here](#)

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