



XFUTURES



Comunidad
de Madrid

XFutures Summit 2026

Agenda

23–24 October 2026 · Madrid

DAY 1

Friday 23 October

Auditorio Mutua Madrileña

P.º de Eduardo Dato, 20, 28010 Madrid

MORNING PLENARY

Foundations of the Future

Big-picture perspectives shaping technology, creativity, infrastructure, and digital society.

8:00 a.m. Registration

9:00 a.m. Opening Ceremony & Welcome

Omar Hatamleh Executive Chairman, XFutures

Miguel López-Valverde Argüeso Madrid's Regional Minister of Digitalization

Diana Hatamleh Medina Master of Ceremonies, XFutures

9:40 a.m. Beyond the Algorithm: Society in the Age of Artificial Minds

Vilas Dhar President, The Patrick J. McGovern Foundation

10:00 a.m. Running a Government on Agents: Leadership Lessons from the UAE

H.E. Saeed Aldhaferi Director, Center for Futures Studies, Dubai

10:15 a.m. Agentic AI: How Board Members & Senior Executives Are Navigating this Moment

JoAnn Stonier President, Cantellus Group, & Faculty, Carnegie Mellon University

10:30 a.m. The Rise of Neural Interfaces

Carolina Aguilar CEO & Co-Founder, INBRAIN Neuroelectronics

10:45 a.m. The Next Wave: AI Transforming Aviation

Greg Ombach Senior Vice President, Head of Disruptive Research, Technology and Innovation, Airbus

11:00 a.m. The Human Being Map

Rafael Mira CEO, Alhambra Fields Institute

11:15 a.m. Break until 11:45 a.m.

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DEEP DIVES · PART I

The Future of Artificial Intelligence

Artificial intelligence as infrastructure, insight, and influence.

11:45 a.m.

KEYNOTE PANEL

Redefining Reality: The Next Frontier of AI

MODERATOR

Juan Cumbrado

Chief Innovation Officer, Vice President, XFutures

PANELIST

Pilar Manchon

Senior Director of Engineering, AI Research Strategy, Google

PANELIST

Pascual de Juan

Global Head of Innovation in Technology, BBVA

PANELIST

Fernando Dominguez

Vice President of Global Outreach, SandboxAQ

DEEP DIVES · PART II

Deep Tech & Future Innovations

From deep tech ecosystems to innovations in robotics and the role of design in the age of AI.

12:15 p.m.

The Deeptech Opportunity: Turning Breakthroughs into Impact

Greg De Temmerman Managing Director, Deeptech & Ecosystem, Techleap**12:30 p.m.**

A New Era of Building Construction Robotics

Giuseppe Napo Montano SVP and Head of Mobile Robotics, All3 Robotics**12:45 p.m.**

In the Age of AI: Meaning Is the Compass, Design Is the Voice

Federico Casalegno Executive Vice President & Head of Samsung Design Innovation Center, Samsung Electronics**1:00 p.m.**

KEYNOTE PANEL

The Tech-Driven Future

MODERATOR

Llewellyn King

Executive Producer & Host, White House Chronicle

PANELIST

Noelia Amoedo

Founder & Managing Partner, NODEOM

PANELIST

Alvaro de Nicolas

Deputy CTO, Avenga

1:30 p.m.**Lunch** until 3:00 p.m.

DEEP DIVES · PART III

The Future of Entertainment & Creativity

3:00 p.m.

KEYNOTE PANEL

Entertainment at the Edge of Technology

MODERATOR

Lara Habib

Senior Financial Journalist and TV Presenter

PANELIST

David C. McCourt

Chairman & CEO, McCourt Entertainment, Emmy Award Winner

PANELIST

María Fernandez

Chief Operating Officer, Latin Iberia, Sony Music Entertainment

PANELIST

Alfonso Pérez Soto

CEO & Co-Founder, AMP Global

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DEEP DIVES · PART IV

The Future of Leadership & Transformation

Redefining how we lead, govern, and scale innovation in a world of constant change.

3:30 p.m.**KEYNOTE PANEL****Redefining Leadership: Agility, Inclusion, and Innovation in a Disrupted World**

MODERATOR

Lenin Gali

Chief Digital and Business Officer, Atomicwork

PANELIST

Sir John Manzoni

Chair, Diageo PLC; Former Permanent Secretary for the Cabinet Office, United Kingdom

PANELIST

Susan Hooper

Board Member, Uber UK and Moonpig, Co-Founder & SID, Chapter Zero

PANELIST

Kate McCourt

Global Vice President, CIS Development, Change Leadership & Facilitation, DHL Express

4:00 p.m.**Future-casting Your Business****Meg Knauth** Retired SVP of Technology for Fortune 500 Company**4:15 p.m.****KEYNOTE PANEL****The Future of Investments**

MODERATOR

David C. McCourt

Chairman & CEO, Granahan McCourt Capital

PANELIST

Neal J. Wilson

Co-Founder & Co-Chief Executive Officer, EJP Capital LP

PANELIST

Luis Socías Uribe

Managing Director, Invest in Madrid

PANELIST

Ray McMahon

Chief Commercial Officer, Dilosk DAC

PANELIST

Farid Singh

Director, General Partner, Nexwin / Wise Guys Cyber Defence Fund 1

4:45 p.m.**How Humans Can Change in the Age of AI****Julia Dhar** Bestselling Author of "How Change Really Works", Managing Director & Partner, Boston Consulting Group**5:00 p.m.****KEYNOTE FIRESIDE CHAT****Humans + AI: The Enterprise Journey in AI Era****Gopalratnam VC** Executive Vice President, Philips**Raghavendra Vaidya** Group Chief Information Officer, Daimler Truck AG**5:30 p.m.****Closing Reflections****Juan Cumbrado** Chief Innovation Officer, Vice President, XFutures

A look back at Day 1 and a lens into what is ahead on Day 2.

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XFUTURES

XFutures Summit 2026

Day 2

Masterclasses · Saturday 24 October

DAY 2 Saturday 24 October

UDIT University Campus
Av. de Alfonso XIII, 97, 28016 Madrid

DAY 2 PROGRAMME

Masterclasses

Practical, expert-led sessions designed to turn emerging ideas into action.

9:00 a.m. Registration

10:00 a.m. **MASTERCLASS 1**
Autonomous Minds: Build & Leverage Artificial Agency with Agentic AI
Javier Campos Zabala Group CTO, Chief AI Officer, Cape.io

11:30 a.m. **MASTERCLASS 2**
Leading in the Age of AI: What Changes, What Remains, & What Leaders Must Do Differently
Dr. Yazan Hatamleh Chairman & CEO, DYH Group and Fellow Professor of Leadership and Entrepreneurship, HTU

1:00 p.m. Conclusion

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Consejería de Digitalización · Regional Ministry of Digitalization



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ESPAÑOL

La Consejería de Digitalización de la Comunidad de Madrid impulsa la transformación tecnológica de la región y su consolidación como uno de los principales ecosistemas digitales de Europa. Como partner institucional de XFUTURES 2026, promueve un espacio de encuentro entre administraciones, empresas, inversores, investigadores y talento internacional para anticipar el impacto de la inteligencia artificial y de las tecnologías emergentes en la economía y la sociedad.

Su papel es convertir la innovación en oportunidades reales: modernizar los servicios públicos, facilitar la adopción responsable de la inteligencia artificial, fortalecer el emprendimiento tecnológico y atraer inversión y capacidades estratégicas. La colaboración con XFUTURES, dentro de Madrid Tech Week, refleja una visión abierta y global con la que la Comunidad de Madrid conecta conocimiento, talento y tecnología para construir una Administración más ágil y una región más competitiva, innovadora y preparada para el futuro.

ENGLISH

The Regional Ministry of Digitalization of the Community of Madrid is driving the region's technological transformation and its emergence as one of Europe's leading digital ecosystems. As an institutional partner of XFUTURES 2026, it fosters a forum for government agencies, companies, investors, researchers, and international talent to anticipate the impact of artificial intelligence and emerging technologies on the economy and society.

Its role is to turn innovation into real opportunities: modernizing public services, facilitating the responsible adoption of artificial intelligence, strengthening technology-based entrepreneurship, and attracting investment and strategic capabilities. The collaboration with XFUTURES, as part of Madrid Tech Week, reflects an open and global vision through which the Community of Madrid connects knowledge, talent, and technology to build a more agile government and a region that is more competitive, innovative, and prepared for the future.



GOLD PARTNER

UDIT

University of Design, Innovation and Technology



UDIT, University of Design, Innovation and Technology, is the first and only university in Spain specializing in these disciplines, and it represents the culmination of nearly 30 years of educational history at the prestigious ESNE School of Design.

With two state-of-the-art campuses in Madrid, UDIT offers an education that combines academic excellence, creativity, technological innovation and close ties to the professional world. Its educational model is built on hands-on learning, interdisciplinarity and collaboration with leading international companies and institutions.

Its students have won more than 450 national and international awards. The institution received the National Innovation and Design Award in 2019 and the Education and Training Award at the Madrid Open Cities Awards in 2025.

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Wonderful

The AI OS for the enterprise

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Wonderful is the AI OS for the enterprise, a platform for building and running production AI at scale. It brings together four core products: managed workflows that automate complex, end-to-end processes; productivity agents that support employees and improve decision-making; AI-native applications that complement or replace legacy software; and conversational agents that help enterprises serve and grow customers across voice, chat and email.

Each product can be deployed independently or combined within the same workflow, with shared governance, security, data control and orchestration across the platform. Its conversational agents alone handle tens of thousands of customer requests every day, with a resolution rate above 80% in production. Wonderful is live in more than 35 countries across Europe, the Middle East, Asia-Pacific and Latin America, works with major players in financial services, telecommunications, utilities and retail, has around 650 employees, and is backed by leading investors including Index Ventures, Insight Partners, IVP and Bessemer.