

Meet the Panel

Education & AI Connect × Salesforce AI Centre, London, UK.

Five senior voices shaping technology, innovation, AI and education, moderated by EduSolv AI

5	9th October 2026	Complimentary
PANELLISTS PLUS MODERATOR	Friday 09:30 to 13:00	Limited spaces. Approval only. BREAKFAST, PANEL & WORKSHOP

ON THE PANEL

Jean Pembleton		Senior Director, Education Strategy, Salesforce
Rory Daniels		Head of Emerging Technology & Innovation, techUK
Rachel Fletcher		CEO, UniQuest/Keystone Group
Kimoon Kim		AI & Cloud Architect, Google
Theresa Yurkewich Hoffmann		Head of Responsible AI, Kainos
Giuliana Bonvini (Moderator)		AI Trainer & Founder, EduSolv AI

Request a spot: www.luma.com/edusolvsalesforce

Limited spaces. Registrations are subject to approval.

**Kimoon Kim**

AI & CLOUD ARCHITECT, GOOGLE



Google Cloud sits behind a large share of the AI tools institutions are starting to use, and its education footprint is already vast: Gemini for Education runs inside more than 1,000 higher education institutions in the US alone, reaching over 10 million students, and access is free for accredited institutions. In 2025, over one million educators and students took Google's free AI training for education. Kimoon brings first-hand practical insights from one of the biggest organisations in the world and will discuss which of Google's tools, programmes and support genuinely help an education institution, and where to start without over-committing.

**Rory Daniels**

HEAD OF EMERGING TECHNOLOGY AND INNOVATION, TECHUK



techUK is the UK's leading technology trade association, representing more than 1,000 member companies, from global names to start-ups, and working directly with government on how the country adopts new technology. Its work spans AI policy and adoption, events, insights and international delegations, and it runs a dedicated education programme. On the panel, Rory brings the emerging technologies picture: what is rising fastest in AI, the new developments worth watching, and how institutions can start looking into them.

**Rachel Fletcher**

CEO, UNIQUEST



UniQuest is a specialist student conversion, recruitment, and retention service provider for the higher education sector in the UK and globally. Rachel founded and leads UniQuest, working inside student recruitment to universities since 2013 and has partnered with more than 85 universities during this time. UniQuest has handled over 70 million student communications and delivered 550,000 enrolments for partners worldwide. Rachel brings the ground-level reality: what it actually takes to move a traditional recruitment operation onto an AI-driven platform, what lifts conversion, and what universities still struggle with.



Jean Pembleton

SENIOR DIRECTOR, EDUCATION STRATEGY, SALESFORCE



Salesforce is the leading CRM system which has become a central part of the technology stack many institutions already run on. The system brings AI capability through Agentforce, its autonomous AI agent layer that lets organisations deploy agents which reason, make decisions, and execute tasks across the platform. Jean advises C-suite leaders across education and government on digital transformation. Her work spans higher education and the wider public sector, bringing together strategy, partnerships, and data to help institutions drive growth and impact.



Theresa Yurkewich Hoffmann

HEAD OF RESPONSIBLE AI, KAINOS



Kainos has been building digital services for four decades, including for UK government departments and the NHS, organisations that handle citizen and patient data under the closest scrutiny. Theresa leads its responsible AI work, drawing on a background across law, public policy and technology, including a responsible AI role at Microsoft and advisory work with the OECD. She holds the responsible AI thread for the panel: governance, ethics and data privacy, and the questions everyone worries about but few say aloud. What is safe, what is not, and how to adopt AI without putting student data or institutional trust at risk.

MODERATOR



Giuliana Bonvini

AI TRAINER AND FOUNDER, EDUSOLV AI



EduSolv AI is a London-based consultancy specialised in AI adoption, training and implementation within the international education industry. Giuliana has spent 18 years inside the sector, working for and with schools, universities, education agencies and sector-specific consultancies across continents, in commercial roles. She founded EduSolv AI in 2024 and created Education & AI Connect, a community-driven series of online and in-person events bringing AI literacy, discussions, panels, workshops and networking to education leaders worldwide.

GET IN TOUCH

Education & AI Connect, hosted in partnership with Salesforce at the Salesforce AI Centre, London.
Part of the Education & AI Connect series by EduSolv AI.

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