

SievoFriends Agenda

Chicago, 22 September 2026

8:15 AM

Doors Open, Registration & Breakfast

9:00 AM

Opening & Welcome Words

9:15 AM

Driving Measurable Impact With AI And Community Insight

Sammeli Sammalkorpi, CEO & Co-founder

Sievo

9:40 AM

Readying Your Organization For An Agentic Future

Rick Gardner, Senior Director, Advisory Market Intelligence

The Hackett Group*

10:05 AM

From Insight To Action: How Mars Runs Procurement On Data

Prem Ramachandran, Sr. Global Director, Procurement Process, Insights & Analytics, Systems & Digital
Fireside chat hosted by Alexander Duray, VP Account Management

MARS

10:30 AM

Break & Networking

11:00 AM

The Smartest Procurement Brain For Your AI Tech Stack Today And Tomorrow

Heta Pirttijärvi, SVP Product

Sievo

11:30 AM

Executive Track

Roundtable Discussion

From AI Pilots To An AI Operating Model

Johan-Peter Teppala, Chief Strategy & Transformation Officer

Sievo

Practitioner Track

Workshops

AI Connectivity, Katri Karjalainen, Sr. Presales Solution Consultant, Sievo
Minea Erviö, Customer Success Manager, Sievo

Spend Analysis To Continuous Value Capture, Scott Lavery, Sr. Product Manager, Arkestro

arkestro

12:30 PM

Lunch & Networking

1:45 PM

From Pilot To P&L: Proving AI's Value In Procurement

Ji Park, AI Transformation & Procurement Leader
Stefan Withrow, Sr. Manager Sourcing & Procurement

Deloitte.

2:10 PM

Bringing Transparency To The Savings Pipeline & Financial Impact Through One Integrated, End-To-End Process

Stephan Regius, Head of Procurement & Supply Chain Management

ZURICH

2:35 PM

Executive Track

Roundtable Discussion

Your ProcureTech Stack In The Era Of AI

John Gonzalez, Head Of Sales, Americas
Alexander Duray, VP Account Management

Sievo

Practitioner Track

Workshops

AI Connectivity, Katri Karjalainen, Sr. Presales Solution Consultant, Sievo
Minea Erviö, Customer Success Manager, Sievo

Sievo Community Data In Practice, Haseeb Mughal, Data Product Analyst, Sievo
Mark Sarna, Customer Success Manager, Sievo

3:35 PM

Break & Networking

4:05 PM

Unlocking Value: Procurement's Role In Working Capital Optimization

Tamra Pawloski, Managing Director, Procurement Strategy & Professional Services

American Airlines

4:30 PM

How We Did It: A Deep Dive Into Hershey's Savings Success Story

Jason Hunter, Manager Procurement Strategy

HERSHEY'S

4:55 PM

Wrap Up – Evening Continues: Gala Dinner, Awards & Afterparty @ The Metropolitan