

General Info

- The workshop track you select during your sign-up is non-binding. At this stage, the only purpose of your selection is to help us estimate the necessary logistics for each track.
- Further details about each workshop will be provided to the accepted participants, in order to provide a clearer idea which ones to attend.

Track Info

Track 1: Maker's Compass: Judgment & Influence

Part 1

- **Topic:** When Metrics Lie: Training Product Judgment for PMs
- **Expected Outcome:** A practical mental model for interpreting product signals and making clearer, more confident product decisions under uncertainty
- **Facilitator:** Gina Drăgulin

Part 2

- **Topic:** Stakeholder Management in the Age of AI
- **Expected Outcome:** AI doesn't remove stakeholders-it multiplies them: more data sources, more opinions, more "urgent insights". We will devise a clear strategy for navigating this ambiguity, and put it into practice
- **Facilitator:** Narcisa Aldea

Track 2: From AI Skeptic to Agentic

In this track, the two parts are integrated under the same topic, which represents the title of the track itself.

- **Expected Outcome:** Overcome the fear of using Claude Code and the terminal
- **Facilitators:** Ady Rugină, Dragoș Gălățeanu, Gabriel Udrescu

Track 3: AI Product Craft in Practice

Part 1:

- **Topic:** AI-Aided Product Building
- **Expected Outcome:** Productive PM work: gains in speed, quality and impact of their work
- **Facilitators:** Valerian Banu, Liviu Lică

Part 2:

- **Topic:** Product Innovation with AI
- **Expected Outcome:** Building an AI Agent that can help with day-to-day activities as a Product Maker.
- **Facilitators:** Albert Cristea, Ștefania Cioroba