

An aerial night view of a port. On the left, a large cargo ship is docked at a pier, its deck illuminated. The ship is loaded with numerous colorful shipping containers. To the right, a vast container yard is filled with stacks of containers, also illuminated by warm lights. The water is dark, and the sky is a deep blue. A network of glowing lines and dots is overlaid on the left side of the image, suggesting a digital or data-driven theme.

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# 6<sup>TH</sup> ANNUAL SPECIAL ECONOMIC ZONES

15<sup>TH</sup> — 16<sup>TH</sup> JULY 2026 | RENAISSANCE JOHOR BAHRU HOTEL, MALAYSIA

## EVENT OVERVIEW

The rapid evolution of Special Economic Zones (SEZs) across ASEAN underscores the region's ambition to strengthen its position as a global economic powerhouse. More than just policy instruments, SEZs have become critical platforms for attracting foreign direct investment (FDI), fostering industrial innovation, and deepening integration into global supply chains.

In Malaysia, the Johor–Singapore Special Economic Zone (JS-SEZ) has quickly gained momentum, drawing strong investor interest and catalyzing projects in manufacturing, logistics, and energy. Johor secured over US\$13 billion in approved investments in the first half of 2025 alone, reinforcing its status as the country's top investment destination. The JS-SEZ is projected to add more than US\$30 billion to Johor's GDP within the next decade, helping close the gap with the Klang Valley and positioning the state as a dynamic regional growth hub, according to State Executive Councillor Lee Ting Han.

Indonesia offers a parallel success story through the Batam–Bintan–Karimun (BBK) SEZ, one of ASEAN's most established economic zones. Benefiting from its proximity to Singapore, BBK has consistently attracted robust investor confidence, with total realized investment reaching US\$4.67 billion by the end of 2024. The zone continues to serve as a vital hub for electronics, shipbuilding, and precision engineering, anchoring Indonesia's non-oil export growth while reinforcing the role of SEZs as engines of regional transformation.

Join us at the **6th Annual Special Economic Zones by Trueventus** as we bring together policymakers, industry leaders, developers, and investors to examine the latest opportunities, challenges, and innovations in SEZ development. Participants will gain insightful perspectives on governance, incentives, infrastructure planning, and investor attraction strategies, while uncovering case studies from across ASEAN and beyond. Join us to explore how SEZs are reshaping Asia's industrial and investment landscape, discover strategies to enhance zone competitiveness, and build networks with global experts driving the future of economic free zones.

## WHY YOU CANNOT MISS THIS EVENT

- Learn how successful PPP models can fast-track SEZ infrastructure
- Gain strategies to navigate global supply chain disruptions
- Examine cutting-edge SEZ master planning approaches
- Studying customs modernization strategies in free zones for trade efficiency
- Evaluating the tax incentive mechanisms for foreign direct investment

## WHO SHOULD ATTEND?

**This event is targeted but not limited to:**

- Director General, Investment Promotion Agency
- Head of Special Economic Zone Authority
- Director of Free Zone & Customs Administration
- Head of Infrastructure & Public-Private Partnerships Unit
- Chief Investment Officer (CIO)
- Head of Foreign Direct Investment (FDI) Strategy
- Vice President, Tax & Incentives Advisory
- Head of Real Estate & Facilities Management
- Head of Port Operations
- Vice President, Global Supply Chain Strategy
- Head of Transport & Infrastructure Planning
- Head of Compliance & Regulatory Affairs

**From the following industries:**

- Government & Policy – Ministries of Trade, Industry, Finance, and Economic Development
- SEZ Authorities & Free Zone Administrators
- Customs & Trade Facilitation Agencies
- Industrial & Manufacturing
- Logistics & Infrastructure
- Engineering, Planning & Construction

## GOLD SPONSOR



**Pacific Lime and Cement** is a Papua New Guinea focused industrial materials company playing a central role in the development of a new Special Economic Zone (SEZ) designed to support the country's next phase of industrial growth.

The company is advancing a vertically integrated lime and cement operation within the SEZ, leveraging high-quality local limestone resources and strategic coastal access to supply both domestic and regional markets. The development is intended to establish a reliable, competitive source of essential industrial inputs, particularly for Papua New Guinea's mining and infrastructure sectors.

As the foundation industry within the SEZ, Pacific Lime and Cement is helping to anchor broader industrial activity by enabling downstream processing, supporting resource projects, and underpinning construction and infrastructure development. Lime is a critical reagent in mineral processing and environmental management, while cement is fundamental to the delivery of large-scale infrastructure.

The SEZ framework provides a platform for coordinated infrastructure, streamlined investment pathways, and long-term industrial development. Pacific Lime and Cement's project is positioned to catalyse further investment into the zone, creating opportunities for complementary industries and export-oriented growth.

The company is committed to responsible development, local workforce participation, and contributing to the sustainable industrialisation of Papua New Guinea. Through its participation in the SEZ conference, Pacific Lime and Cement is seeking to engage with investors, partners, and stakeholders to support the continued development of the SEZ and its role as a new industrial hub in the region.

## EVENT PARTNERS



Persatuan Ekonomi Tenaga dan Infrastruktur (PETIR), also known as the Association of Energy and Infrastructure Economy, brings together professionals and stakeholders who are shaping Malaysia's energy and infrastructure landscape. We offer practical training, advisory support, and meaningful events designed to benefit both our members and the broader community. PETIR focuses on strengthening industry knowledge and encouraging the adoption of good practices that help the sector progress. We actively support the development of renewable energy, energy efficiency, electric mobility, sustainable energy solutions, and the full energy supply chain. Our efforts are also aligned with the Malaysian Government's New Energy Transition Roadmap (NETR), reinforcing our commitment to national energy transition goals.

[petir.org.my/](http://petir.org.my/)



Automate Asia Magazine published by FBI Publications, embodies a myriad of technology news dedicated to keeping professionals in the manufacturing and automation industry updated with the latest trends. From Industrial Automation and Robotics to the rise of Industry 4.0 and its individual segments, our editorial team and regional correspondents scour the industry leaving no tables unturned to ensure our readers gets the latest news FIRST! FBI Publications is a trade publications firm that currently manages several niche titles in various industries, notably: Palm oil, Sugar, Oil & Gas, Solar and the Marine industry. It is headquartered in Singapore with its editorial team sitting in Malaysia and its regional correspondents based across South East Asia.

[www.asiaautomate.com](http://www.asiaautomate.com)

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## EVENT PARTNERS



Established in 2017, Hong Kong eCommerce Supply Chain Association (HKeCSC) is a leading non-profit organization dedicated to empowering brands and merchants in excelling in the dynamic e-Commerce markets of Southeast Asia. As the first and only organization of its kind in Hong Kong, HKeCSC serves as a platform for industry leaders and senior management specializing in Supply Chain Management and e-Commerce. Our key objectives are to foster knowledge sharing, provide professional training, and offer advisory services to promote the development of the eCommerce and New Retail Supply Chain. We collaborate with professional organizations and associations to facilitate global insights and experiences. HKeCSC has made significant contributions by participating in over 150 key conferences and summits across the Asia Pacific region. We work closely with overseas eCommerce and Supply Chain Associations to build a unique platform for sharing knowledge and experiences.

[www.hkecsc.org/](http://www.hkecsc.org/)



The Machinery & Engineering Industries Federation (MEIF) champions the growth of Malaysia's machinery, engineering, manufacturing, and services sectors. It aims to be the principal advocate for developing a world-class Malaysian industry by enhancing productivity, competitiveness, and integration into global value chains. MEIF supports members through training, seminars, research, policy advocacy, and regulatory harmonisation. It promotes international trade, investment cooperation, and information exchange, while also protecting members' legal rights. The federation collaborates with government bodies to influence strategy and provide consultative resources that strengthen the nation's industrial ecosystem.

[www.meif.org.my/](http://www.meif.org.my/)



Asia Briefing is an umbrella of regional publication titles, each of which includes articles, magazines, and technical guides that include Asia business updates and insights.

[www.asiabriefing.com/](http://www.asiabriefing.com/)



The Chartered Institute of Logistics and Transport in Malaysia (CILTM) was established in 1965 as the Malaysia Section of a global professional body. Today, the institute has around 33,000 members worldwide, with over 3,100 active members in Malaysia. Operating in more than 40 countries, CILTM is a leading membership organization supporting professionals in supply chain, logistics, and transport. Its standards and credentials are internationally recognized, and the institute actively contributes to government policy development across many economies. CILTM positions itself as a lifelong career partner, supporting members from student level through senior leadership roles in academia, government, and industry.

[www.cilt.org.my/](http://www.cilt.org.my/)

FOR FURTHER DETAILS, CONTACT

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## FEATURING PRESENTATIONS AND CASE STUDIES BY DISTINGUISHED SPEAKERS



**Syahril S. Ghazali**  
Senior Director, Strategic Planning Division  
**Ministry of Investment, Trade and Industry (MITI)**  
Malaysia



**Ms Yusni Md. Yusop**  
Director of Strategic Planning &  
Policy Advocacy (Manufacturing) Division  
**Malaysian Investment Development Authority (MIDA)**  
Malaysia



**Paul Mulder**  
Founder  
**Pacific Lime and Cement**  
Australia



**BUNTHORN SOK**  
Deputy Director-General for International Trade  
**Ministry of Commerce**  
Cambodia



**Edison Choong**  
Deputy Director  
(Strategic Communications / Head of Trade Publication)  
**Malaysia External Trade Development**  
**Corporation (MATRADE)**  
Malaysia



**RUDYANTO Azhar**  
Director of Economics and Investment Division  
**Iskandar Regional Development Authority (IRDA)**  
Malaysia



**Alia Jaafar**  
Director – Trade and Investment (Malaysia)  
**Investment NSW (New South Wales)**  
Malaysia



**Lucas Chew Yee Lim**  
Country Head, Transaction Banking  
**UOB**  
Malaysia



**Sigit Prihatmoko**  
Head of Corporate Innovation Centre  
**Bank Negara Indonesia**  
Indonesia



**Sakti Lazuardi**  
Head of Division for Program and Governance for Legal,  
Human Resources and Organization Bureau  
**Secretariat General of the National Council for**  
**Indonesia Special Economic Zones (SEZ),**  
Indonesia



**Budiman Bujang**  
Deputy Chief Digital Officer  
**Johor Corporation**  
Malaysia



**Tianmi Stilphen**  
Lead, Legal Reform/ Regulatory Affairs  
**International Chamber of Commerce (ICC)**  
**Digital Standards Initiative**  
Singapore



**Sarvin Raj Suparmaniam**  
Vice President (Integrated Facilities Management)  
**Iskandar Investment Berhad**  
Malaysia



**Nora Dihel**  
Senior Economist  
**The World Bank**  
Thailand



**Ts. Aliff Hisham**  
Senior Project Manager  
**Johor Land Group (JLG)**  
Malaysia



**Raison Dimaampao Arobinto**  
Division Chief  
**Halal Program Management Office -**  
**Department of Trade and Industry**  
Philippines

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## Day One: Wednesday, 15<sup>th</sup> July 2026

0800 Registration & Coffee

0850 Chairperson's Welcome Address

0900 Session One

### The Key to Success: Public-Private Partnerships (PPP) in driving SEZ Infrastructure Development

- PPPs leverage private capital to accelerate high-impact SEZ projects
- Structured risk-sharing ensures sustainable and accountable project execution
- Collaborative governance aligns government and private sector incentives

**Speaker to be Advised**

0940 Session Two

### Beyond Compliance: ESG as an Enabler for the Race to the Top for SEZs

- Declining Edge: Traditional "low-cost" SEZ models focusing on tax incentives and cheap labour are becoming obsolete
- Regulatory Pressure: Policies like the EU's CBAM penalize zones without verified ESG credentials
- Investor Shift & the Opportunity: SEZs that embed ESG into their DNA become "safe havens" for investors with net-zero targets and ESG-mandated funds

**Syahril S. Ghazali**, Senior Director, Strategic Planning Division  
**Ministry of Investment, Trade and Industry (MITI), Malaysia**

1030 The Speed Networking - The Mad Minutes!

*Fun and fast, this networking activity is a great opportunity to grow your connections.*

1105 Morning Refreshments

1120 Session Three

### Anchoring a New Industrial Economy Through SEZ-Led Integration

- Anchor Industry Development: Establishing lime and cement production as foundational industries to catalyse downstream processing, mining support services, and infrastructure-led growth within the SEZ
- Integrated Infrastructure & Supply Chains: Leveraging SEZ-enabled infrastructure, logistics, and regulatory frameworks to create efficient, vertically integrated industrial value chains serving both domestic and export markets
- Catalysing Investment & Industrial Clustering: Positioning the SEZ as a platform to attract complementary industries, drive capital investment, and accelerate the development of a diversified, export-oriented industrial economy

**Paul Mulder**, Founder  
**Pacific Lime and Cement, Australia**

1200 Session Four

### Optimizing Regulatory Frameworks: Strategies for Enhancing Competitiveness and Ensuring Compliance

- Streamlined regulations reduce friction while maintaining robust compliance standards
- Digital tools enable real-time monitoring and transparency across agencies
- Cross-sector coordination ensures consistency, predictability, and investment confidence

**RUDYANTO Azhar**, Director of Economics and Investment Division  
**Iskandar Regional Development Authority (IRDA), Malaysia**

1240 Networking Luncheon

1340 Session Five

### Evaluating the Effectiveness of Tax Incentive Mechanisms in Driving Investment

- MIDA's roles in attracting Investment and Malaysia's Investment Tax Incentive Landscape
- The Overview of New Incentive Framework (NIF).
- The Effectiveness of Tax Incentives in Generating Economic Spillovers in Malaysia, aligned with the New Investment Aspirations (NIA)

**Ms Yusni Md. Yusop**, Director of Strategic Planning & Policy  
Advocacy (Manufacturing) Division  
**Malaysian Investment Development Authority (MIDA), Malaysia**

1420 Session Six

### Free Zones as Accelerators of Trade Digitalization and Regulatory Innovation

- How Special Economic Zones and Free Zones can serve as low-risk pilot environments to test digital trade frameworks before national rollout?
- Aligning customs modernisation, legal readiness, and private-sector adoption to improve zone efficiency and investor confidence
- Future-proofing SEZs for Industry 4.0 by embedding interoperability, digital trust, and cross-border data standards from the outset

**Tianmi Stilphen**, Lead, Legal Reform/ Regulatory Affairs  
**International Chamber of Commerce (ICC) Digital Standards Initiative, Singapore**

1500 Afternoon Refreshments

1520 Session Seven

### Strengthening SEZ Competitiveness: Insights from the Philippines and Emerging Opportunities in ASEAN

- Policy and Incentive Reforms for Global Competitiveness
- Infrastructure, Connectivity, and Human Capital Development
- Regional Integration and Emerging ASEAN Opportunities

**Raison Dimaampao Arobinto**, Division Chief  
**Halal Program Management Office - Department of Trade and Industry, Philippines**

1600 Session Eight

### Creating Positive Impact in SEZ

- Embedding sustainability standards into SEZ planning and operations
- Generating quality employment through skills transfer and upskilling
- Integrating SEZ development with local SME and community ecosystems

**Edison Choong**, Deputy Director (Strategic Communications / Head of Trade Publication)  
**Malaysia External Trade Development Corporation (MATRADE), Malaysia**

1640 Session Nine

### Delivering Complex SEZ Infrastructure Through Multi-Stakeholder Coordination

- Managing complex infrastructure delivery across clients, consultants, authorities, and contractors within a live project environment
- Aligning technical, commercial, and programme requirements to keep project execution practical, coordinated, and on track
- Navigating stakeholder expectations, approvals, and site constraints to achieve timely and effective project delivery

**Ts. Aliff Hisham**, Senior Project Manager  
**Johor Land Group (JLG), Malaysia**

1720 End of Day One

## Day Two: Thursday, 16<sup>th</sup> July 2026

- 0800 Registration & Coffee**
- 0850 Chairperson's Welcome Address**
- 0900 Session One**  
**Leveraging Special Economic Zones for Promoting Cambodia's Supply Chain in Global Trade**
- Understanding Cambodia's international trade landscape
  - Current state of play of SEZs in Cambodia: statistical, regulatory, and policy dimensions
  - Optimization of import-export potentials through SEZ enhancement: opportunities and prospects
- BUNTHORN SOK**, Deputy Director-General for International Trade  
**Ministry of Commerce, Cambodia**
- 0940 Session Two**  
**Circumventing Global Supply Chain Risks with Special Economic Zones**
- Policy flexibility allows quick adaptation to international market volatility
  - Diversified supplier networks within SEZs reduce single-point dependencies
  - Risk-optimized SEZ design safeguards continuity for critical industries
- Lucas Chew Yee Lim**, Country Head, Transaction Banking  
**UOB, Malaysia**
- 1030 Morning Refreshments**
- 1100 Session Three**  
**Operational Excellence in SEZ: The Power of Integrated Facilities Management**
- Integrated facilities management drives seamless SEZ operations
  - Smart infrastructure strengthens resilience and operational efficiency
  - Centralized asset management optimizes cost and performance
- Sarvin Raj Suparmaniam**,  
Vice President (Integrated Facilities Management)  
**Iskandar Investment Berhad, Malaysia**
- 1140 Session Four**  
**FDI Trends in Asia Pacific: What Investors Look for in SEZs**
- Trends of SEZs across Asia Pacific over the years and how this will be impacting the investment landscape moving forward
  - The role of investment promotion agencies (IPAs) in identifying, promoting, and utilising the SEZs to stakeholders
  - Case studies of successful investment, project etc. in SEZs around Asia Pacific – the Do's and Don'ts
- Alia Jaafar**, Director – Trade and Investment (Malaysia)  
**Investment NSW (New South Wales), Malaysia**
- 1220 Networking Luncheon**
- 1320 Session Five**  
**The Intelligent Economic Zone: How AI Can Redefine Growth in JS-SEZ**
- Digital foundations as the backbone of an intelligent economic zone
  - AI as a growth engine for industry, government, and investors
  - From ambition to execution: building a trusted and governed transformation model
- Budiman Bujang**, Deputy Chief Digital Officer  
**Johor Corporation, Malaysia**
- 1400 Session Six**  
**From Enclaves to Growth Engines: Rethinking SEZs for a New Global Economy**
- How global fragmentation, industrial policy, and supply-chain re-shoring are reshaping the role of SEZs.
  - The shift from incentive-driven zones to ecosystem-based zones (skills, logistics, services, regulation).
  - Positioning SEZs as resilient, innovation-driven hubs rather than low-cost assembly zones.
- Nora Dihel**, Senior Economist  
**The World Bank, Thailand**
- 1440 Session Seven**  
**The Role of National Banks in Accelerating SEZ Competitiveness**
- How national banks can act as anchor institutions in enabling SEZ growth through financial infrastructure, governance, and capital alignment
  - The role of regulated banking in balancing innovation, risk management, and long-term competitiveness within SEZ ecosystems
  - Lessons from systemic banking on scaling digital, trade, and investment enablers to support next-generation SEZs
- Sigit Prihatmoko**, Head of Corporate Innovation Centre  
**Bank Negara Indonesia, Indonesia**
- 1520 Afternoon Refreshments**
- 1550 Session Eight**  
**Sustaining Indonesia's Special Economic Zones: Building Resilience, Competitiveness, and Inclusive Growth**
- Building the resilience of SEZs in Indonesia by diversifying Industries and focusing on downstream-based industries
  - Increasing the competitiveness of Indonesian SEZs with regulatory certainty, providing attractive incentives (fiscal and non-fiscal), and transforming towards Green SEZs that are in line with Environmental, Social, and Governance standards
  - The growth and development of SEZs are to produce real benefits for the Indonesian people
- Sakti Lazuardi**, Head of Division for Program and Governance for Legal, Human Resources and Organization Bureau  
**Secretariat General of the National Council for Indonesia Special Economic Zones (SEZ), Indonesia**
- 1630 End of Conference**

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## COMPANY DETAILS

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## ATTENDEE DETAILS

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	Tel	Email
2	Name	Job Title
	Tel	Email
3	Name	Job Title
	Tel	Email
4	Name	Job Title
	Tel	Email
5	Name	Job Title
	Tel	Email

## APPROVAL

NB: Signatory must be authorised on behalf of contracting organisation.

Name	Job Title
Email	
Tel	Fax
Authorising Signature	

## REGISTRATION FEES

	Corporate
End of April 2026	USD 1995 (Per Delegate)
End of May 2026	USD 2195 (Per Delegate)
End of June 2026	USD 2495 (Per Delegate)
1st of July 2026 onwards	USD 2995 (Per Delegate)

All options inclusive of delegate pack, luncheon and refreshments.

## TERMS & CONDITIONS

- The course fee is inclusive of the event proceedings, materials, refreshment and lunch.
- Upon receipt of the complete registration form, invoice will be issued. Trueventus request that all payments be made within 5 working days of the invoice being issued. Full payment must be received prior to the event. Only delegates that have made full payment will be admitted to event. Clients are responsible for their own banking fees and banking fees will not be absorbed into the booking price.
- Substitution & cancellations policy. Should the registered delegate is unable to attend, a substitute delegate is welcome at no extra charge. Written notifications of all substitutions is required 5 working days prior to the event. Trueventus contracts carry 100% full liability upon receipt of registration. Non payment does not constitute cancellation. A 100% of cancellation fee will be charged under the terms outlined below. Due to limited event seats, Trueventus agrees to book and confirm the seat for the client upon issuance of invoice. Upon signing of this contract, client agrees that in case of dispute or cancellation of this contract Trueventus will not be for total contract value. If a client does not attend the event without written notification at least 5 working days prior to the event date, he/she will be deemed as no show. A no show at the event still constitutes that the client will have to pay the invoice amount that was issued to them. Trueventus does not provide refunds for cancellations. By signing this contract the client also agrees that if they cancel that Trueventus reserves the right to pursue monies owned via the use of local debt collection agency were the client is situated. Furthermore the client will be held liable for any costs incurred in collection of outstanding monies. When any cancellations are notified in writing to Trueventus 5 working days prior to the event, a credit voucher will be issued for use in future Trueventus events.
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- All Trueventus events are held in a classroom or theater format.
- All Trueventus events are held at either 5 or 4 Star Hotels.
- All payment must be directed to Trueventus in full prior to the event. Any company's participating in National training schemes such as HRDC Scheme and are applying grants you must first pay Trueventus and upon you receiving the grant you will be refunded this amount back. Failure to pay prior to the event can result in your company being blocked from joining the conference.
- All transaction charges, withholding taxes, local taxes, or currency exchange issues will be strictly absorbed by sender. Trueventus reserves absolute right to refuse admission of participant/s to the event should invoice amount is not received in full.

## PAYMENT METHODS

Payment is due in 5 working days. By Signing and returning this form, you are accepting our terms and conditions.

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