

From Policy to Practice

Shaping the UAE Circular Economy Label



October 19, 2026



12:00 PM



ATÖLYE Dubai

We are pleased to invite you to the UAE Circular Economy Label Impact Lab, a closed-door working session bringing together key federal, local, technical, financial, and ecosystem stakeholders to help shape the foundations of the proposed UAE Circular Economy Label.

Building on the UAE Circular Economy Policy 2021–2031 and existing initiatives across participating entities, the Lab will focus on translating policy into a practical and credible national framework. Discussions will explore what should qualify as circular, the scope and criteria of the Label, evidence and verification requirements, governance, SME accessibility, practical implementation, and how the Label could support future incentives, financing, procurement, and market recognition.

Key Discussion Areas

- Definition & Scope of the Label
- Standards, Criteria & Requirements
- Evidence, Assessment & Verification
- Governance, Ownership & Application
- Practical Implementation & SME Accessibility
- Incentives, Finance & Market Enablement

Session Format

A closed-door, facilitated dialogue combining plenary discussion and curated roundtables, designed to encourage candid exchange, practical problem-solving, and commitment to clear next-step actions.

TIME	ACTIVITY
12:00 - 12:30	Arrival & Welcome Reception
12:30- 12:40	Opening Remarks & Strategic Context
12:40 - 12:55	Leadership Introductions
12:55 - 13:45	Facilitated Roundtable Dialogues
13:45 - 14:05	Insights Shareback: Priorities & Opportunities
14:05 - 14:20	Refreshment Break and Networking