



Summer Hack '26

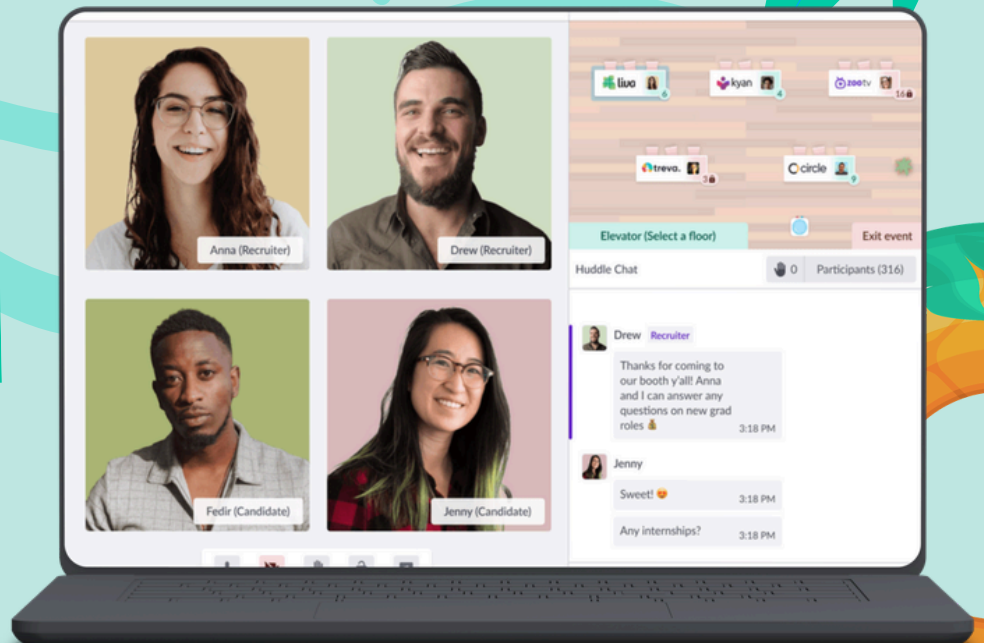


THEME:
BUILDING BELONGING

100% ONLINE

WIN GIFTS & PRIZES

12-HOUR SPRINT



JULY 15 · 9AM – 9PM ET
ONLINE · GATHERLY

SPONSORSHIP PACKAGE



THE EVENT AT A GLANCE

Date: Wednesday, July 15, 2026

Time: 9:00 AM – 9:00 PM ET (12 hours)

Format: 100% Virtual – hosted inside Gatherly's immersive multi-floor venue

Theme: Belonging Boosters – Find Your People, Build Communities

Structure: Workshop → Build → Demos → Judging → Awards → Networking

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BY THE NUMBERS

12 HOURS OF BUILD TIME	4 FLOORS · 1 TRACK
10 JUDGES, LIVE FINALE	300+ EXPECTED ATTENDEES

THE PLATFORM

Gatherly is a digital event venue.

Attendees move freely between floors, drop into conversations, and replicate the spatial feel of an in-person event.

For Summer Hack 26, the venue spans four themed floors: [Main Stage](#), [Build Floor](#), [Mentor Lounge](#), and a [Networking Lounge](#).

WHO'S IN THE ROOM?

This is not a general-audience event. Every person who shows up is opting into a full day of building, collaborating, and shipping real ideas.

Participants include:

- Early-stage founders and startup builders
- Developers, designers, and product creators
- Students and emerging tech talent
- Community leaders and ecosystem builders
- People driven by social impact, inclusion, and human connection



WHY THIS HACKATHON IS DIFFERENT

Most virtual hackathons feel flat. Participants sit in a static grid, passively waiting for the next Zoom link.

Gatherly Summer Hack '26 is built to feel alive.

The entire event runs inside Gatherly's immersive multi-floor digital venue. Participants don't just attend, they move through the event. They explore floors, drop into collaboration rooms, find mentors, join live broadcasts, and connect naturally the way they would at an in-person event.



First time on Gatherly?
[Watch a 60-sec preview.](#)



The result is a more energetic, more human, and more memorable experience – for participants and for sponsors.



THE THEME

Belonging Boosters

What does it actually feel like to belong – and how do we build that?

Teams are challenged to build tools and platforms that help people feel more seen, welcomed, and connected. Think:

01

Community platforms and social networks

Tools that bring people together around shared identity, interests, or goals

02

Inclusion and accessibility tools

Technology that removes barriers and ensures everyone has a seat at the table

03

Cultural bridges and neighbourhood networks

Connecting people across geography, language, and lived experience

04

Mental health connectors

Platforms that reduce isolation and help people find safe, supportive spaces

05

Learning & Shared Interest Platforms

Tools that form bonds through co-learning, skill-sharing, and curiosity

06

Technology That Genuinely Helps People Find Their People

If it makes someone feel seen, welcomed, or less alone – it belongs here



THE DAY

Agenda [Eastern Time]

Time	What's Happening
9:00 AM	Doors open on Gatherly
9:30 AM	Welcome + Workshop
10:00 AM – 5:00 PM	Hackathon build time (mentors available throughout)
5:00 – 5:30 PM	Voting – teams submit demos, judges review
5:30 – 6:30 PM	Top 3 finalist presentations – video demos + live Q&A
6:30 – 7:00 PM	Judges deliberate
7:00 – 7:30 PM	🏆 Awards & celebration
7:30 – 9:00 PM	Social hour – networking rooms open

SPONSOR VALUE

Exposure at Every Stage

As a sponsor, your brand is positioned as a champion of emerging builders and community-first innovation – visible and active throughout the entire day.

- ✓ Before the event – event page, registration flow, and outbound communications
- ✓ During the event – branded presence inside the Gatherly venue, live recognition
- ✓ After the event – post-event recaps, and community follow-ups



Many ways to partner.

All sponsorship packages are tailored conversationally — fixed rate cards are not our style. In-kind contributions including tools, software credits, and services are warmly welcomed.

Brand Visibility

Your logo and recognition on the event page, in all event communications, and inside the Gatherly venue — seen by every participant throughout the day.

Prize Sponsorship

Contribute gifts, software credits, tools, services, or cash prizes awarded to winning teams. Your brand is front and center at the most celebrated moment of the event.

Mentor or Judge Participation

Place a team member inside the event as a mentor, judge, or community expert. Direct, meaningful interaction with participants — not just a logo on a page.

Featured Sponsor Booth

Host an interactive booth inside the Gatherly venue. Attendees can visit, learn about your product or opportunity, and connect with your team throughout the day.

Talent & Founder Access

Connect directly with builders during networking periods, demo sessions, and social hours. If you're hiring, scouting, or building partnerships — this is your room.

Post-Event Exposure

Be included in winner announcements, event recaps, and community follow-ups distributed to the full participant base after the event closes.



What every partner receives.

Across four pillars - visibility, content, access, and outcomes - sponsors get a complete experience designed for both day-of impact and post-event ROI.

01

Brand Visibility

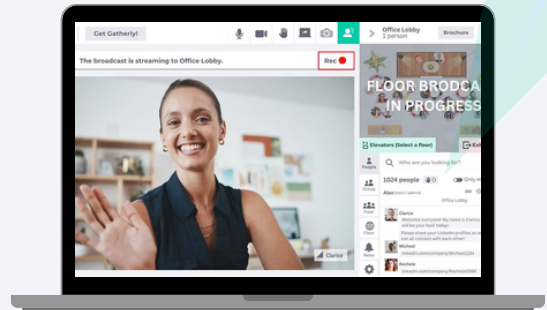
- Logo presence across event pages, lobby, agenda, and demo reels
- Branded virtual rooms or spaces for networking
- Persistent venue signage - no interruptive ads



02

Content & Engagement

- One sponsored workshop or speaker slot
- Optional Q&A or live demo with top-3 finalists
- Sponsor-highlight segment in post-event recap video



03

Access & Networking

- Attendee passes for your team — guest and virtual
- Dedicated sponsor booth or room inside Gatherly
- Mentorship slots with participating teams



04

Data & Outcomes

- Aggregate, non-PII post-event attendee insights
- Engagement metrics by room and session
- Post-event impact report with your benchmarks





IS THIS A STRONG FIT FOR YOU?

Gatherly Summer Hack '26 is especially relevant for organizations in:

Industry	Why It Fits
Developer Tools	Builders are your users – they're here all day
AI & SaaS	Early adopters and product-minded creators
Community Platforms	Direct alignment with the event theme
Education & Upskilling	Students and emerging talent actively learning
Talent & Recruiting	Access to motivated, skilled builders
Founder Support & VC	Early-stage founders in build mode
Social Impact & Mental Health	Audience values-aligned by design
Consumer Apps	Designers and creators across every category

CURRENT SPONSORS

Prizes and experiences generously supported by

Builderbase | Self Learners | Virtio



This document is updated regularly to reflect new partnerships.

LET'S TALK



Let's build the room together.

We're currently inviting aligned sponsors to support prizes, participant experiences, and community activations for Gatherly Summer Hack '26.

If your organization wants to be in front of global builders creating the future of belonging, community, and connection — we'd love to find the right fit together.

[SCHEDULE A 30-MIN CALL](#)



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