

# WMHTIA International Assembly Conference, Exhibition & Brokerage Event

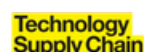
3 December 2024

National Exhibition Centre  
Birmingham, United Kingdom



## Programme

09:00	Registration & Networking	Exhibition & Networking Space
10:00 - 12:30	<b>Opening Address &amp; Plenary Sessions</b> Part 1: WMHTIA and the region Break Part 2: International Perspectives and Opportunities	
12:30 - 13:30	Lunch, Networking & Exhibiton	
13:30 - 15:15	<b>Workshops</b> 2 rounds of 9 WMHTIA partner-led workshops	
15:15 - 17:00	<b>Health Tech Brokerage Event</b> Exclusive International networking opportunity for event registrants	
17:00	Drinks Reception & Close	



Locally-led Innovation Accelerators delivered in partnership with DSIT, Innovate UK and City Regions



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## Workshops

- 1. How the Department for Business and Trade can help you with your international business development** - DBT
- 2. Ideas to Investment: Preparing your business to secure capital** - Azets, Forresters, Shoosmiths
- 3. Why the West Midlands is the ideal location for your healthcare & life science business** - Medilink Midlands, West Midlands Growth Company
- 4. Innovate UK: Supporting global innovation** - Innovate UK
- 5. One-to-one surgeries on Health Tech regulation** - SPARK The Midlands (Aston University)
- 6. Strategic Partnerships: Maximising the potential** - Plug and Play
- 7. Land and Expand: Cultural considerations in product design and manufacturing** - Smallfry, Manufacturing Technology Centre (MTC)
- 8. Operation NHS: How to get on the table - A guide to working with the NHS** - Health Innovation West Midlands (HIWM) and West Midlands Health & Wellbeing Innovation Network (WMHWIN)
- 9. Transforming healthcare through AI powered innovation** - Birmingham City University, University Hospitals Birmingham NHS Foundation Trust (UHB)

## Health Tech Brokerage Event

For an opportunity to set up one-to-one meetings with likeminded innovators, market players and industry, join the Assembly's Brokerage Event. Once you have registered for the Assembly, you will receive a confirmation email containing a link to register on **B2match** – a networking tool allowing you to set up one-to-one targeted meetings with fellow event registrants.

## Keynote Speakers

### Part 1:

- **Richard Parker**, Mayor of WMCA
- **Neil Hanley**, Pro-Vice-Chancellor & Head of the College of Medicine & Health, University of Birmingham
- **Jo Pisani**, Chair, WMHTIA and Precision Healthcare Technologies Accelerator (PHTA)
- **Richard Phillips**, Executive Director of Policy and Partnerships, Association of British HealthTech Industries (ABHI)
- **David Morgan**, Black Space Technologies
- **Magda Karlikowska**, Cytecom
- **Aditi Desai**, Eureka Inventions
- Panel discussion

### Part 2:

- **Claire Nicholson**, Marketing Director, Kimal PLC
- **Kenth Söderström**, Head of Department, Livsmedicin, Region Västerbotten, Sweden
- **Professor Hsu-Wei Fang**, Tapei Technical University, Taiwan
- **Fabian Scheugenpflug**, Principal, Startup Creasphere - Plug and Play
- Panel discussion



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