



EXHIBITOR GUIDE

Exhibit at the Building for Life Summit

Showcase your work to an audience that gives a damn

June 11, 2026 · Virtual on Gatherly

Early Bird Exhibitor Pricing ends May 11, 2026

Register early to secure your spot and save up to 50%

What you get as an exhibitor:

- Virtual booth on Gatherly expo floor
- Live video with walk-up visitors
- Custom content & trackable CTAs
- Audience engagement data report

bloomstack.com/lifsummit

Register and apply for your exhibitor booth

WHY EXHIBIT

The Right Audience for the Right Work

Every exhibitor at this summit was selected because their work aligns with one mission: technology that serves human flourishing. No pay-to-play. No logo dumps. If you belong here, you'll know it.

01

Walk-Up Traffic

Not scheduled meetings — attendees discover your booth organically as they explore the expo floor

02

Real Conversations

Live video activates automatically as visitors enter your booth. No awkward introductions.

03

Full Data

All booth traffic, clicks, and engagement captured and shared with you post-event

91%

Gatherly show rate

475

avg conversations/event

41 min

avg overstay



100%

cameras on

YOUR BOOTH

Your Virtual Booth, Built for Real Engagement

Gatherly creates a spatial environment where attendees move freely between booths and conversations happen naturally — exactly like walking a real expo floor.

01

Immersive Space

Your branded booth on the Gatherly expo floor. Visitors walk up, video activates automatically.

02

Custom Content

Embed your product demo, video, website, or any iframe directly in your booth.

03

CTA Buttons

Direct visitors to your signup page, product demo, or LinkedIn with tracked clicks.

04

Staff Your Booth

Company reps can move freely across all floors — not confined to your booth only.

Explore the 10 Summit Floors

- **Floor 1:** Welcome Lobby & Orientation
- **Floor 2:** Conscious Tech Showcase
- **Floor 3:** Education & Youth
- **Floor 4:** Health & Wellbeing
- **Floor 5:** Family & Parenting
- **Floor 6:** AI Ethics & Policy
- **Floor 7:** Founders & Builders
- **Floor 8:** Advocacy & Community
- **Floor 9:** Sponsors & Partners Lounge
- **Floor 10:** VIP Networking & Intentional Connection Zone

Get the Most Out of Your Experience

Gatherly isn't a webinar platform — it's a live convention in your browser. The exhibitors who get the most ROI treat it exactly like an in-person event: they send a team, they roam, they engage. Here's how to maximize every minute.

▶ Staff Your Booth Like a Live Event

Send 2–3 team members. One holds the booth while others roam — just like a convention floor.

▶ Attend the Talks

Send team members to keynotes and spotlight sessions. You'll meet attendees in the room and spark conversations that lead back to your booth.

▶ Walk the Floors

Explore all 10 summit floors. Introduce yourself to other exhibitors and attendees as you move through the space — organic networking at its best.

▶ Drive Traffic to Your Booth

Promote your booth number and floor before the event on social media and via email. Let your audience know exactly where to find you on June 11.

▶ Show a Video or Live Demo

Embed a product demo, explainer video, or welcome reel directly in your booth. Visitors can watch while you talk — no screen sharing required.

▶ Let Visitors Browse Your Content

Embed your website, a PDF lookbook, or a product catalog inside your booth. Visitors scroll and browse while you're live with them on camera.

▶ Capture Leads with Special Offers

Set up a raffle, giveaway, or exclusive sign-up offer at your booth. Use Gatherly's CTA buttons to link to a form, landing page, or discount code.

▶ This Is a Live Convention — Amplified

No travel costs. No setup fees. No shipping. All the best parts of a live convention — walk-up traffic, real conversations, organic discovery — at a fraction of the price.



PRICING

Secure Your Booth

EXHIBITOR BOOTH

~~\$~~**\$299**

Early Bird

~~\$~~**\$599**

Regular pricing

Includes: Virtual booth, live video, custom content, CTA buttons, engagement data report

EXHIBITOR BOOTH PRO

~~\$~~**\$599**

Early Bird

~~\$~~**\$999**

Regular pricing

Includes: All standard features + premium floor placement, priority support, enhanced visibility

PRO

Early Bird ends May 11, 2026 — Save up to 50%

How to Get Started:

1

Step 1: Register at bloomstack.com/lifsummit

2

Step 2: Eric's team will contact you to customize your booth

3

Step 3: Show up June 11 ready to connect

Questions? mark@bloomstack.com · bloomstack.com/lifsummit

The AI Epidemic: Building for Life Summit · June 11, 2026