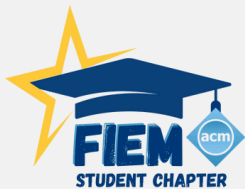




Future Institute of Engineering and Management



presents

HACK 2025
SPIRE
INNOVATE TO INSPIRE

31st October, 2025

Future Institute of Engineering & Management

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HackSpire'2025

HackSpire 2025 is the flagship 25-hour international hackathon organized by the FIEM ACM Student Chapter, scheduled to be held on 31st October – 1st November 2025 at the Future Institute of Engineering and Management, Kolkata. Recognized as one of the biggest hackathons of Kolkata, HackSpire has already built a strong legacy, with its 2024 edition attracting 2000+ registrations on Devfolio and 268 in-person participants across both software and hardware tracks. This year, HackSpire is set to go global, bringing together students, developers, and innovators from around the world for 25 hours of coding, creativity, and problem-solving. Alongside the hackathon, participants will experience engaging workshops, keynote talks, and networking opportunities with industry experts

ABOUT FIEM

Being one of the top private engineering colleges in Kolkata and with a continuing dedication to the pursuit of excellence in teaching & providing knowledge, the **Future Institute of Engineering & Management** offers unmatched learning experiences for students, across a broad spectrum of academics. The Future Institute of Engineering and Management aims at creating highly trained technical manpower in different disciplines of Engineering and Technology, and professional managers in the fields of General Management.

ABOUT FIEM ACM STUDENT CHAPTER

The FIEM ACM Student Chapter at Future Institute of Engineering and Management, Kolkata, is among the most active ACM chapters in Eastern India. 🏆 Honored with the title of **"The Most Active Students Chapter"** at the ACM India East & North-East Regional Meet 2024, we actively engage students through hackathons, workshops, alumni talks, and coding competitions. Our flagship hackathon, HackSpire, drew 1300+ registrations and 300+ in-person participants from across India.



WHY SPONSOR US ?

By sponsoring HackSpire 2025, you're aligning with a platform that thrives on innovation, diversity, and impact. Here's what makes it valuable for you:

- **Global & diverse participation** – innovators, developers, and students from across India and abroad.
- **Unique approach** – industry problem statements, mentor-driven sessions, hardware + software synergy, workshops, and alumni talks.
- **Extensive brand visibility** – online promotions, social media campaigns, live streams, and on-ground branding.
- **Hiring opportunities** – access participant CVs, run recruitment challenges, and spot top talent.
- **Direct networking with top innovators** – engage with skilled participants in AI/ML, Cloud, Cybersecurity, Web3, and more.
- **Custom Problem Statement Track** – sponsors can introduce their own real-world challenges as a dedicated hackathon track, driving solutions for their business.
- **Innovation alignment** – showcase your brand as a supporter of real-world solutions and the next generation of changemakers.
- **Access to Pre-Events on Campus** – interact with students during pre-hackathon workshops, coding contests, and community meetups.



PREMIUM SPONSORSHIP

PLATINUM SPONSOR

₹ 50,000

- Prime logo placement on website and banners
- Booth space at the venue
- Product demo session (15 minutes)
- 3 judge/mentor positions
- Branded prize category
- Social media promotions
- Access to participant resumes
- Logo on swags

GOLD SPONSOR

₹ 30,000

- Logo on website and banners
- Booth space at the venue
- 2 judge/mentor positions
- Social media promotions
- Logo on swags

SILVER SPONSOR

₹ 15,000

- Logo on website
- 1 judge/mentor position
- Social media promotions
- Standee & banner placement

Title Sponsor

₹ 1,00,000

- **Event co-branding:** "HackSpire powered by YOUR COMPANY"
- Premium logo placement across all platforms
- Dedicated booth space at the venue
- Standee & banner placement at prime event locations
- Product demo session (30 minutes)
- 5 judge/mentor positions
- Branded prize category in your company's name
- Social media highlights and promotions
- Full access to participant resumes for hiring opportunities
- Pre Event Workshop Rights
- Opportunity to speak at opening & closing ceremonies
- Logo on swags
- Custom Problem Statements to solve





Track Sponsor

- Sponsor a dedicated track aligned with your company's vision
- Branding as "Powered by YOUR COMPANY"
- Option to add exclusive prize(s)
- Judge/mentor positions for evaluation
- Custom Problem Statement
- Logo on website, track banners, and event materials

₹ 25,000

Community Sponsor

- Logo on website
- Social media mention

₹ < 10,000

Startup Sponsor

- Name/logo featured on website
- Social media appreciation post
- Recognition during closing ceremony

₹ 10,000

CUSTOM SPONSORSHIP

MEAL SPONSOR

₹ 30,000

- Branding during meal distribution acknowledgment as "Meal Sponsor"

WORKSHOP SPONSOR

₹ 20,000

- Host a technical workshop with your technology during the event
- Silver benefits

Swag Sponsor

₹ 20,000

- Your branding on participant swag (T-shirts, bags, etc.)

In-Kind Sponsor

- Recognition based on estimated value of donation
- Can include: swag items, software licenses, food, beverages



HackSpire'24

HackSpire 2024, organized by the FIEM ACM Student Chapter, was a resounding success and has already cemented its place as one of the biggest hackathons of Kolkata. The event received an overwhelming **2000+** registrations on Devfolio and hosted **268 in-person participants**, competing across both software and hardware tracks. Over the course of 10 hours, participants showcased remarkable creativity, teamwork, and problem-solving skills—developing solutions around cutting-edge domains such as AI/ML, Cloud Computing, Cybersecurity, Web3, and Healthcare Tech. The event was enriched with mentorship sessions, giving students hands-on exposure and networking opportunities with experts. With exciting prizes, internships, and opportunities for top-performing teams, HackSpire 2024 not only highlighted the talent pool of FIEM but also strengthened our position as a hub of innovation and collaboration in Eastern India.

PAST PATRONS

