



Is the LaunchPad
suitable for me?

LIVE •

Program Info Session

🕒 Wed, March 18 | 1 PM



Toronto PropTech LaunchPad

Program for early founders.

A bit about myself



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If you are here, you are probably ...

- **Building a business in real estate or construction tech for the first time – and figuring everything out as you go**
- Struggling to get in front of the right angel or VC investor
- Not sure who the key players are – who are the right customers? The experts? Who can make the right introduction?
- Looking for peers who get what you're going through and can support you on the journey



“What is LaunchPad?”

A high-impact, in-person program for early-stage proptech and contech founders in Toronto.

✗ Lecture

✗ Webinar

✗ Generic business 101

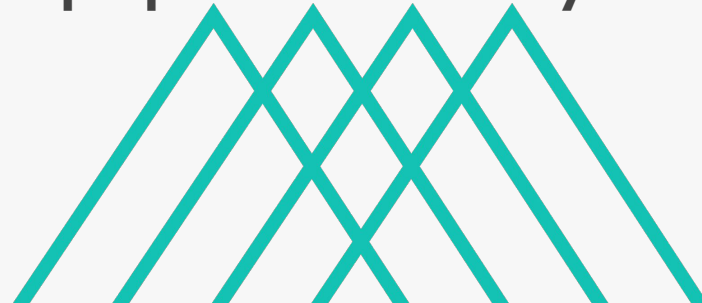
✓ Build connection

✓ You drive the conversation

✓ Real estate/construction focused

“So many accelerator and programs out there – why this? “

- The program is **built specifically for proptech/contech founders**
 - We source experts and customers relevant to you
 - Programming is determined from your input in advance, complemented by our years of experience living “all things proptech”
 - Meet your peers in a friendly, intimate setting
- Run by the team behind **Canada's largest proptech community**



“Is this worth my time? ”

- **Only 8 hours across 3 sessions**, in-person
- **Only 30 spots** – curated, intimate cohort with your peers
- Sessions are shaped around YOUR challenges and not scripted.
The value you get out depends on how actively you show up and engage.





“Who are the speakers and mentors?”

We intentionally don't finalize speakers and mentors until we know who's in the room.

The content is uniquely shaped around your focus area and challenges, but we make sure the experts are awesome.

Examples of past speakers and mentors:

- Toronto Hydro
- Pomerleau
- Zoocasa
- Skyline Living
- Right at Home Realty
- Raven Capital
- Alate Partners
- BKR Capital
- BDC
- Ripple Ventures
- Graphite VC
- Osler



Program breakdown

Session

Why we have this session for you?

Kick-off Dinner (Apr 23)

Make friends + free food 🍔🍷🥟

Founder Blindspots (Apr 30)

Intimate, roundtable advisory from experts

Been There, Built That AMA (May 7)

Hear from proptech founders who were recently just getting started

Graduation Happy Hour

Get connected with the broader Proptech Collective ecosystem

What does it look like?







How did our alumni do?

Company

Business progression



Formed a new strategic partnership with Lightbound 3D to offer a comprehensive listing tool for realtors.



Signed a new contract with a multi-billion-dollar U.S. enterprise operating across 11 divisions and 9 countries.

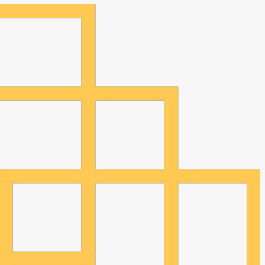


Received more business transactions in the second half of 2025 with 28 completed orders.

Who should join?

You're a fit if you are:

- Building a proptech or contech startup in Toronto
- Just starting out – early days, early product, early everything
- Able to attend at least 3 of 4 sessions **in person**





Pricing

Free for Members, \$225 for non-members

Proptech Collective has two membership options:

| | Individual Membership | Company Membership |
|------------------------------|---|--|
| Annual Membership Fee | \$150/yr | \$500/yr |
| LaunchPad spots | 1 (free) | Up to 2 (free) |
| Other benefits | <ul style="list-style-type: none">● Free event tickets● Early access | <ul style="list-style-type: none">● Share company news● Logo on report● Other programs |

Just so you know ...

- **Application deadline: April 1, 2026**
- **30 spots only** – limited spots remaining
- **Apply early for the best experience.**
The sooner you're in, the more time we have to match mentors and experts to your specific background and challenges. Late applicants risk missing out entirely – or not getting the most tailored experience.

