

## Madrid

*23rd of March*

9:30 Arrive to ICEX

10:30 Welcome by ICEX

11:30 Norwegian Agrifoodtech  
Ecosystem by Aggregator

12:30 Short Presentation Round

13:30 Regulatory, Incentives & Best  
practices for Business in Spain

14:30 Coffee Break and Light Meal

15:30 Intro to National and Local Agri  
Organizations

16:30 Meet Potential Customers &  
Partners

17:30 Your Entry to the Spanish Market  
- Workshops

18:30 Lunch - Local Culinary Market

19:30 Tailored Executive Workshops  
with Potential Partners

20:30 On-site Agri-visits

21:30 Joint Dinner & Overnight Stay

## Valencia

*24th and 25th of March*

7:30 Train Madrid-Valencia

10:00 Welcome by IVACE

10:10 Agrifoodtech Ecosystem i  
Valencia Region

10:45 Short Presentation Round

11:00 Regulatory, Incentives & Best  
practices for Business in Valencia

11:15 Coffee Break and Light Meal

11:30 Intro to Local Agri Organizations

12:00 Meet Potential Customers &  
Partners

12:30 Your Entry to the Valencia  
Regional Market - Workshops

14:00 Lunch

15:00 Tailored Executive Workshops  
with Potential Partners

17:00 On-site Agri-visits

21:00 Joint Dinner & Overnight Stay

10:00 On-site Agri-visits

14:00 Lunch