



START
GLOBAL



START GLOBAL

START Global is the leading initiative for fostering the next generation of entrepreneurs to change our world through Entrepreneurship, Technology and Innovation. We are powered by the University of St.Gallen, one of Europe's leading business universities.

27 YEARS

Founded in 1996 we have been part of shaping the European Entrepreneurial Ecosystem for nearly three decades.

1000+ ALUMNI

Across our European Network we have helped over a thousand young talents enter the entrepreneurial ecosystem incl. founders like Stefan Jeshonek (SumUp) and Thomas Pischke (Trade Republic).

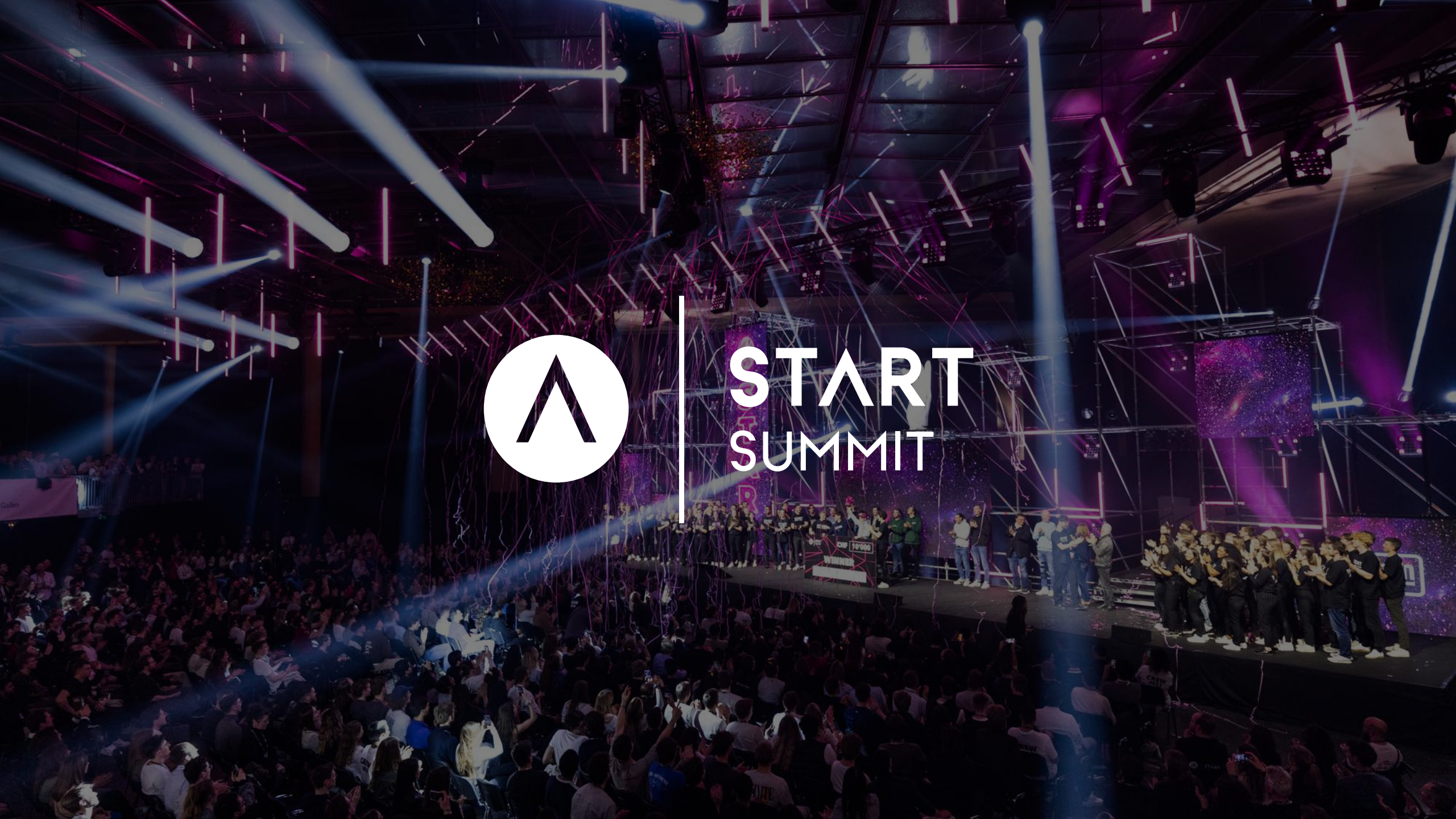
#1 IN EUROPE

Across the European Continent there exists no other student-run organisation with a similar international impact for aspiring entrepreneurs and the next generation of entrepreneurial talent.



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START
SUMMIT



START
HACK



START
FELLOWSHIP



START
NETWORK

START



START
HACK

HACK
FINAL
16:40 - 17:25

WINNER OF THE

START
HACK

CHF 10'000

WINNER

SIX



START
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START Hack is Europe's most entrepreneurial hackathon that brings together the brightest minds in business and tech from universities across the globe, paving the ways for young entrepreneurs to break into the entrepreneurial ecosystem world.

ROAD TO START HACK

WHAT?

Organized by START Global and UTEC Ventures, the Road to START Hack is a 30h long hackathon. Teams of 2-4 students are competing against each other, solving crucial problems and coming up with innovative solutions on the topics of climate change and thereof resulting consequences.

WHEN?

30.01. - 02.02.2024 (with January 31st being off for field work)

WHERE?

UTEC Ventures Offices in Lima

WHO?

All interested students, no matter your background!

HOW?

Sign up with the QR Code on the last slide (limited number of slots available!)



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UTEC
VENTURES

START HACK

WHAT?

Teams of 2-4 students are competing against each other at Europe's largest student-run 36h long hackathon. The winners take home various prizes, among other a cash prize of up to 10,000 CHF!

WHEN?

20.03. - 21.03.2024

WHERE?

St. Gallen, Switzerland

WHO?

500+ hackers from all over the world, including the winner team of Road to START Hack Lima.

HOW?

The winner of Road to START Hack Lima is automatically fast-tracked to START Hack in St. Gallen. START Global will cover a part of your travel expenses to St. Gallen and back, please note that we **cannot** cover 100% of your flight tickets!





HACK IN NUMBERS

1'000+

Applicants

500

Hackers
(+40% YoY)

75

Nationalities

36

Hours

9

Cases



SELECTED PAST CASES

Google

Create an innovative solution that helps individuals understand and reduce their personal impact on climate change.

CLIMATE CHANGE

SUP
ERC
ELL

Identify and prevent harmful situations for players in digital space by utilizing multiple cues such as play-patterns, behavior logs, and chat sentiment.

CYBERSECURITY

ANTLER

Revolutionize elder care with AI and a haptic interface by creating a robot to initiate and maintain conversations indefinitely.

HEALTH CARE

IX

Visualization and interaction with datasets to help users extract insights to promote financial inclusion and literacy.

EDUCATION

INVEST IN YOUR FUTURE

INTERESTED?

LET'S MAKE SOMETHING **MAGICAL** HAPPEN.

SIGN UP!



Sign up for the event!
(Registration Link)



Read more about
START Hack



Read more about
UTEC Ventures

