



THE BEAUTIFUL WAY FOUNDATION **1ST ANNUAL CONVERGENCE SUMMIT**

Shifting the Paradigm - Increasing Equity in Clinical Trials from Within

Wednesday, November 20, 2024, 8:00 AM – 7:00 PM ET
Southline Boston, 135 William T Morrissey Blvd, Dorchester, MA 02125.

FEATURED SPEAKERS



Jimi Olaghere
Co-Founder,
Sugarloaf Capital



Lynn Fischer
CEO, Managing
Director and Chief
Negotiator,
KMAK Capital



George Eastwood
Board Chair &
Executive Director
Company,
The Emily Whitehead
Foundation



**Gopinath
Nageshwaran, MD,
MBA**
Global Medical
Evidence Generation
Lead-Immunology,
Sanofi

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THE BEAUTIFUL WAY FOUNDATION

The Beautiful Way Foundation, a 501(c)(3) nonprofit organization headquartered in Boston, MA, is committed to creating a future without healthcare disparities by ensuring equitable access to transformative health solutions for everyone, regardless of background.

EVENT SUMMARY

The Beautiful Way Foundation's 1st Annual Convergence Summit brings together 250 industry leaders and change-makers with underrepresented and underserved community members for a critical discussion aimed at influencing real change. The primary focus is to address the domestic and international challenges of recruiting and retaining underrepresented and underserved participants in clinical trials.

In addition to industry professionals, the summit will welcome community leaders, including doctors, clinicians, community organizers, social workers, educators, and community members. These groups are encouraged to engage actively in discussions aimed at building trust, overcoming financial barriers, promoting health and wellness, enhancing education, and improving patient experiences.



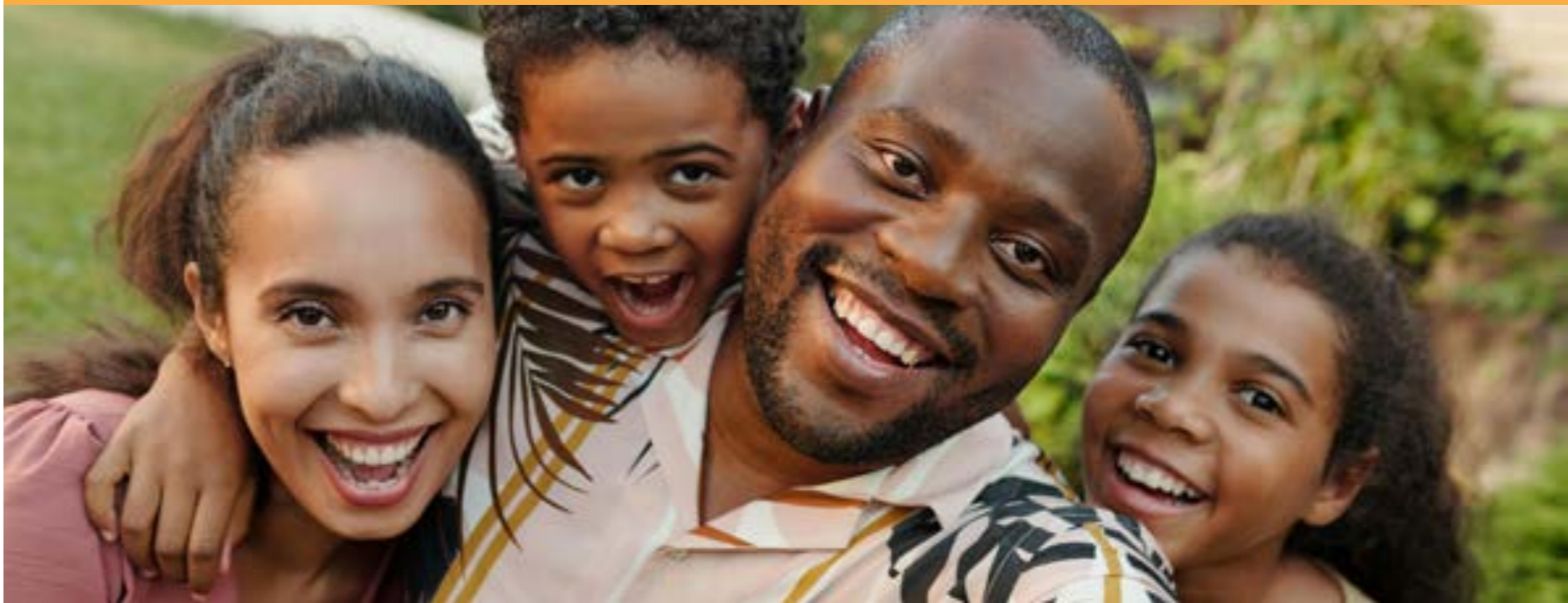
WHO SHOULD ATTEND

- Diversity and Inclusion
- Clinical Operations
- Patient Recruitment and Retention
- Clinical site personnel
- Patient Care Coordinators
- Members of Institutional Review Boards (IRBs) and Independent Ethics Committees (IECs)
- Community leaders
- Elected officials
- Leaders of nonprofit and community organizations
- Patient advocacy group representatives; business leaders
- Local media representatives
- Community members interested in health and wellbeing

EVENT AGENDA

AGENDA TOPICS*

8:30 am – 9:00 am:	Registration
9:00 – 10:00 am:	Investor Interviews and Breakfast Moderator: - Christiaan Engstrom, CEO, Bullpen
10:00 - 10:15 am:	Welcome Address - Tamika Jackson, Executive Director and Founder, The Beautiful Way Foundation
10:20 - 10:40 am:	Keynote Address # 1: Patient Story - Jimi Olaghere, Co-Founder, Sugarloaf Capital
10:45 - 11:15 am:	Innovation and Investing: How Diversity in Clinical Trials Drives Profitability Moderator: Heer Joisher, Co-President, Nucleate Panelists: - Eyal Ron, Managing Partner, Sensei Ventures; Board Member, EndoCure, RECMA Bio, Keyron, Addition Beauty - Shailesh Chavan, MD, CMO, HepQuant; Venture Capital Fellow - Lynn Fischer, CEO/Managing Director of KMAK Capital
11:20 - 11:50 am:	TBW Presents: Pitch from the Heart Round 1
11:50 - 12:50 pm:	Networking Lunch
1:00 - 1:20 pm:	Keynote # 2: To be Announced



- 1:25 – 2:10 pm:

Underrepresented and Underserved Conditions Impacting Clinical Trial Participation

Moderator:
 - George Eastwood, Board Chair/Executive Director, The Emily Whitehead Foundation**Panelists:**
 - Andrew Hantel, Harvard Medical School / Divisions of Leukemia and Population Sciences at Dana-Farber Cancer Institute and the HMS Center for Bioethics Instructor / Faculty Member
 - Jaynee Sasso, CEO, Senior Runs
 - Charles Edwards, CEO, Advance Telehealth Consulting Solutions LLC
 - Freddy Nguyen, MD, PhD, Physician-Scientist Fellow / CEO and Co-Founder, MIT / Nine Diagnostics
 - Clifford Harrison, Founder & CEO, Blue Bridge Bio
- 2:15 – 2:45 pm:

Networking/1:1 Meetings
- 2:50 - 3:35 pm:

Industry Panel - Harnessing AI in Clinical Trials: Transforming Research Through Innovation and Inclusion

Moderator:
 - Gopinath Nageshwaran, MD, MBA, Global Medical Evidence Generation Lead – Immunology, Sanofi**Panelists:**
 - David A. Hall, Managing Director, AKT Health Inc
 - Kevin Sieck, Generative AI Solutions Expert - Life Sciences North America, Capgemini
 - Noriko Yokoi, Founder / Founding Partner / AI Innovation Consultant, StartupIdeation / 3cubed.AI / The Stem
 - Geoffrey Gill, Founder & CEO, Verisense Health
- 3:40 – 4:40 pm:

TBW Presents: Pitch from the Heart Round 2
- 4:45 – 5:00 pm:

Closing Remarks

- Tamika Jackson, Executive Director, The Beautiful Way Foundation
- 5:00 - 7:00 pm:

Evening Reception with Drinks and Appetizers

*Topics and speakers for the event are subject to change based on availability and other factors. The Beautiful Way Foundation reserves the right to modify the agenda to ensure the best experience for attendees. We appreciate your understanding



WHERE TO STAY

DIRECTIONS TO OUR VENUE



DoubleTree by Hilton Boston Bayside
240 Mt Vernon St, Boston, MA 02125
+16178223600



Courtyard Boston-South Boston
63 Boston St, Boston, MA 02125
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Feature logo during event	✓	✓	✓	✓
Digital recognition such as social media posts, emails, and TBW website	✓	✓	✓	✓
Detailed report on event reach and sponsorship impact	✓	✓	✓	✓
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Networking Table with your branding to be present throughout the Summit	✓	✓	✓	✓
Access to attendee list	✓	✓	✓	
Special mention during opening and closing remarks	✓	✓		
Public remarks during event	✓			
Acknowledgement in press releases	✓			

Interested in learning more about Sponsorship opportunities, contact Karen Spence, Director of Operations at kspence@beautifulway.org