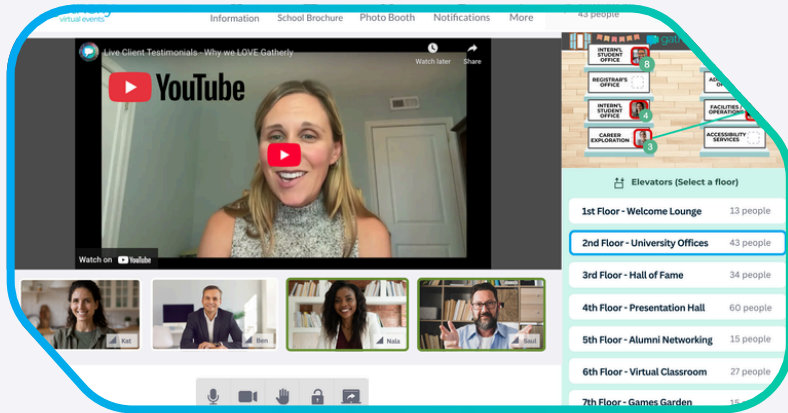
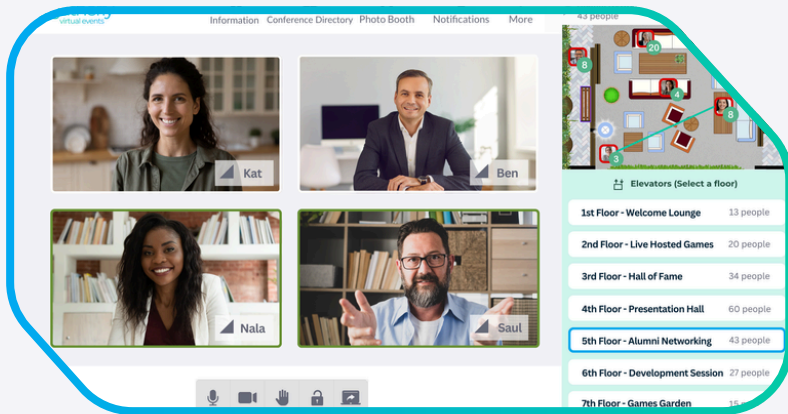


100% Online

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New Grad Career Fair, on Gatherly



Event Partnership Opportunities

 Thursday - May 7, 2026

 11:00 - 3:00 PM

Overview

The **New Grad Career Fair** brings together top employers and diverse talent in a life-like, interactive environment designed for real conversations – *not* just résumé drops.

Recruiters showcase open roles in immersive booths, while candidates explore opportunities at their own pace.

Benefits

- Brand exposure to 1000+ attendees
- Prominent booth or floor branding
- Direct attendee contact data
- Participation in interactive event experiences
- Visibility in all event marketing campaigns

About Gatherly

[Gatherly.io](https://gatherly.io) allows organizers to build digital venues designed to replicate the energy, spontaneity, and connection of in-person networking experiences.

[New to Gatherly?](#)
[WATCH THIS!](#)
[\[60 seconds\]](#)



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About PowerToFly

PowerToFly is a leading global recruitment and talent community platform with over **10 years of expertise** in helping employers recruit and retain inclusive, high-performing teams.

Its reach is substantial: **2,000,000+ professionals** across its networks, a talent footprint spanning **195 countries**, **2,300,000+ annual website visits**, and **80,000 active newsletter subscribers** with a **41% open rate**.

PowerToFly's community is also highly aligned with today's hiring priorities, with **80%** identifying as women, **70%** as non-white, and **70%** bringing 3+ years of professional experience.

About the Virtual Job Fairs

Its event and job fair programming consistently delivers strong scale and audience quality.

PowerToFly reports average event performance of **5,000 virtual job fair registrants**, with audiences that are **80%+ women or non-binary**, **73%+ non-white**, and **75%+ experienced professionals**.

In one recent flagship campaign, Amplifying Black Excellence 2025, PowerToFly generated **10,826 total registrants**, and **98,000+ direct email outreach**.

[Visit PowerToFly.com](https://www.powertofly.com)

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Event Promotion Reach

- PowerToFly global community
- Gatherly newsletter
- LinkedIn promotion
- Targeted university outreach

Combined promotional reach: **100,000+** professionals

Promotion Channels

- CEO Networks
- HR Community Networks
- Technology Community Networks
- Higher Education Networks

Partner Floor Example

Partners receive a branded networking floor where attendees gather to interact with each other and discover your product.

- **Important Note:**
 - The Gatherly Events Team meets Partners for dedicated calls to **curate** and **co-design** the partner networking floors.



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Sample Data Results from Past Event

Event name: Gatherly Venture Expo Q1 2026

Event date: Feb 19th, 2026

- 155 attendees of 171 registrations (91% participation)
- 475 independent conversations
- 41 minutes average stay time past the scheduled end time
- 100% Camera and mics on during networking



Name	Email	Title	Organization
Alex	alex@gatherly.io	CEO	Gatherly
Ben	ben@gatherly.io	Co-Founder	Gatherly
...

[Download past event engagement overview report](#)

[Download past event attendee data report](#)

Get Involved

The Gatherly AI Expo with Bloomstack collaborates with a curated group of ecosystem partners who share a commitment to supporting AI innovators.

👉 Inquire about sponsorship opportunities:
admin@gatherly.io

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Partnership Package

\$1,000 USD

Includes:

- Branded partner floor
- Logo across all event promotions
- Dedicated email mention
- Attendee data report
- Recognition during event broadcast
- Interactive booth presence

Availability: limited to 4, **2 remaining**

Join our Event Partners



This document is updated regularly as new partnerships are confirmed.

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