

# AgriScale 2026

23.-25. Mars 2026 | Madrid & Valencia, Spania

## DAG 1 – MADRID (23. Mars 2026)

### Morgen

09:00 Arrive to ICEX

09:10 Welcome by ICEX

09:45 Introduction to the foreign startup support and financing program “Rising up in Spain”

10:00 Introduction to the Norwegian agrifoodtech ecosystem

10:15 Short presentation round of Norwegian companies

10:30 Presentation Innovation Norway and its services for Norwegian startups in Spain. Examples of success with the help of Innovation Norway

10:50 Legal framework, national and regional incentives, taxes and best practices for establishing in Spain

11:30 Coffee break with sandwiches and buns

12:00 Opportunities in Open Innovation and partnerships with Spanish AgriFoodtech Corporations (Agrobank and BioVegen)

12:30 Lessons from the trenches: Keys to the success of NoFence in Spain (Nofence)

### Ettermiddag

13:00 Executive Workshop: Tailoring your entry in the Spanish market with local experts and organizations: Corporate legal, taxes, financing, incentives, agriculture regulatory, competitive landscape

14:30 Lunch at the local culinary market

## Kveld

15:30 Visit to Innovation Support Center La Vega Innova together with AgroBank and potential customers and partners

18:30 End of Madrid program

21:00 Joint dinner & overnight stay

## DAG 2 – VALENCIA (24. Mars 2026)

### Morgen

07:30–09:30 Train Madrid–Valencia

10:00 Welcome by IVACE

10:10 Agrifoodtech ecosystem i Valencia region

10:45 Short presentation round, 2 min

11:00 Legal framework, incentives, taxes and best practices for establishing in Valencia

11:15 Coffee break with sandwiches and buns

11:30 Intro to workshop leaders (Network ATRIA Comunidad Valenciana, KMZero, AINIA)

12:30 Executive Workshop: Tailoring your entry and investment in the Valencia market with local experts and organizations: Corporate legal, taxes, financing, incentives, agriculture regulatory, competitive landscape

14:00 Lunch

16:00 On-site agri visit

21:00 Joint dinner & overnight stay

## DAG 3 – VALENCIA (25. Mars 2026)

10:00 On-site agri-visits (AgrotecUV) / agreed meetings

14:00 Lunch

Return to Norway