



## TRAILSCon 2026 Conference Guide

**Event Dates:** March 4-5, 2026

**Venue Address:** Third Floor, George Washington University Student Center  
800 21st Street NW, Washington, DC 20052

### **TRAILS Registration Desk Hours:**

*March 4: 8:30am - 5:30pm (located outside Grand Ballroom on Third Floor)*

*March 5: 8:30am - 4:00pm (location outside Amphitheater on Third Floor)*

### **Arrival Instructions:**

Visit the TRAILSCon Registration Desk to check in and pick up your name badge before proceeding to any sessions. Attendees must have their name badges to enter all sessions and meals.

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## **Conference Locations**

On March 4, all sessions and meals will be on the third floor of the GW University Student Center in the Grand and Continental Ballrooms. **On March 5, TRAILSCon will not use these spaces;** another event will be held in these ballrooms and TRAILSCon attendees are not permitted to enter.

On March 5, the TRAILSCon Registration Desk will move to tables outside the Amphitheater (also located on the third floor). Our lunch and all-day beverage service will be offered in Room 307. Breakout sessions will be held in rooms 311W, 402, 403, and 405.

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## Getting to TRAILSCon

Enter the GW University Student Center on 21st Street. The main entrance is located across the street from the GW School of Media and Public Affairs.

- **Closest Metro Station:** Foggy Bottom-GWU
- **Parking:** There are paid parking garages near the venue. The closest is located at 2100 Pennsylvania Ave NW (2 minute walk).

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## Wifi Access in the GW University Student Center

Visitors will need to create a guest account to log into the GW wifi. Please follow the steps below.

1. Select 'GWguest' from the list of available wifi networks
2. Click 'Create Account' , located under the login fields.
3. Fill out the short registration form. We recommend including your cell number and checking the box to authorize sending your login credentials via SMS, as this sometimes arrives faster than the emailed version.
4. After submitting your form, click 'Return to Login'
5. Check your email for the registration confirmation. Sometimes it arrives in your spam folder.
6. The email address you used to register is your username, and the password is the six-digit code contained in the registration confirmation.

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## What to Bring to TRAILSCon

- Printed copy of TRAILCon 2026 Agenda. We will only have a limited number of paper copies available at the Registration Desk.
- Materials for notetaking

- Business cards
  - **Note:** Some of the March 5 breakout sessions involve group activities that require participants to have their own (these are noted in the schedule below) and unfortunately TRAILS will not be able to provide loaners.
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## Conference Sessions and Activities

### *March 4*

Plenary panels and Fireside Chat will be in the Grand Ballroom (Third Floor). Lunch and the GW TAI Hackathon Showcase will be in the Continental Ballroom. At 12:50pm, we will hold a brief awards ceremony announcing the winners of the February 28th GW TAI hackathon.

### *March 5*

TRAILSCon 2026 breakout sessions will be highly interactive. We strongly encourage attendees to share their organization's success stories, lessons learned, and challenges during discussions. [Please complete the breakout session sign-up form by 12pm Tuesday, March 3.](#)

### *Breakout Sessions and the Chatham House Rule*

Peer-to-peer learning is a core part of what makes TRAILSCon such a valuable experience. Participants are encouraged to share insights and lessons learned, but may not attribute comments or experiences to specific individuals or organizations. Please credit the session or TRAILSCon as a whole. This policy of "what happens at TRAILSCon stays at TRAILSCon" helps participants feel more comfortable sharing their perspectives candidly.

### *Office Hours with TRAILS PIs*

Office Hours with our PIs will be available during the lunch hours in Room 308. These 15-minute meeting blocks are designed for attendees to meet with one of our PIs to share your organization's AI challenges and learn more about TRAILS

research. [Interested attendees must sign up](#) before 12pm on Tuesday, March 3 to participate. Your meeting time will be shared by email before the conference begins. These meeting spots are limited, so we strongly encourage signing up early.

### ***All Day Beverage Service***

TRAILSCon will offer all-day coffee, tea, and water service! Participants are welcome to help themselves in the Continental Ballroom on March 4 and Room 307 on March 5.

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## **Social Media**

Use #TRAILSCon2026 to share your photos and experiences with your network!

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## **Video Interviews**

GW University will have a videographer on-site for part of the day March 4. Attendees are invited to participate in short interviews to share their thoughts on trustworthy AI and TRAILSCon. This is entirely voluntary, but we would love to hear from you!

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<b>March 4 Conference Schedule</b>		
<i>Please refer to the agenda on our website to see session descriptions and speakers.</i>		
Time	Title	Location
8:30am	Registration Desk Opens	Third Floor Lobby
9:00-9:30am	Welcome Remarks	Grand Ballroom

## March 4 Conference Schedule

*Please refer to the agenda on our website to see session descriptions and speakers.*

9:30 -10:00am	Fireside Chat with Michael Madaio (Google)	Grand Ballroom
10:00 - 11:00am	Engaging Participation in AI Evaluation	Grand Ballroom
11:00am - 12:00pm	Measuring the Impact of AI Use on Productivity	Grand Ballroom
12:00 - 1:00pm	Lunch and GW TAI Hackathon Showcase/Awards	Continental Ballroom
1:15 - 2:20pm	Sensemaking: The Link Between Evaluation and Trust	Grand Ballroom
2:30 - 3:35pm	An Assessment of Voluntary AI Governance	Grand Ballroom
3:35 - 4:00pm	Networking Break	Continental Ballroom
4:00 - 5:00pm	Defining the Future of AI Evaluation	Grand Ballroom
5:00 - 6:30pm	Reception & Poster Session	Continental Ballroom

## March 5 Conference Schedule

*Please refer to the agenda on our website to see session descriptions and speakers.*

8:30am	Registration Desk opens	Outside the Amphitheater
9:00 - 10:15am	Making Participatory AI Evaluation Fun: A Game Show Simulation	Room 403
9:00 - 10:15am	When Accuracy Isn't Enough: Governing AI by Connecting Metrics to Human and Organizational Outcomes	Room 405
9:00 - 10:15am	Roundtable: Trustworthiness of AI Research	Room 311W

## March 5 Conference Schedule

Please refer to the agenda on our website to see session descriptions and speakers.

	Tools for Literature Reviews	
10:15 - 10:45am	Networking Break	Room 307
10:45am - 12:00pm	Beyond the Model: A Listening Session on the Frictions of AI Sensemaking and Evaluation	Room 405
10:45am - 12:00pm	Transparency as a Tool for Accountability	Room 403
10:45am - 12:00pm	Evaluating LLMs for Clinical Decision Support on the Front Lines	Room 311W
12:00 - 1:00pm	Lunch	Room 307
1:00 - 2:15pm	Responsible AI Governance Crash Course: From Vendor Transparency to Policymaking	Room 402
1:00 - 2:15pm	From Threats to Vulnerabilities: Assessing Security Risk in Generative AI Systems	Room 311W
1:00 - 2:30pm	GW TAI Innovation Sandbox Workshop	Room 405
2:30 - 3:45pm	Evaluating AI for Startups: Practical Metrics for Safety, Adoption, and Competitive Inclusion	Room 311W
2:30 - 3:45pm	The Pause Before AI: Distinguishing When AI Should Lead, Assist, or Stay Out <i>*participants should bring a laptop</i>	Room 403
3:55 - 4:30pm	Collective Synthesis: What Did We Just Build Together?	Amphitheater
4:30pm	TRAILSCon 2026 Adjourns	