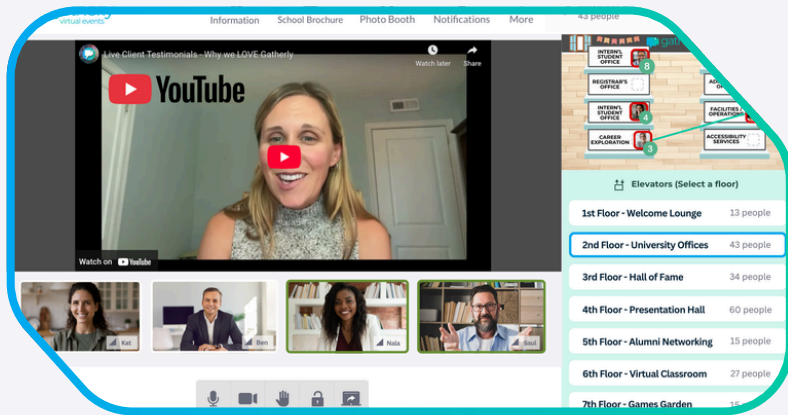
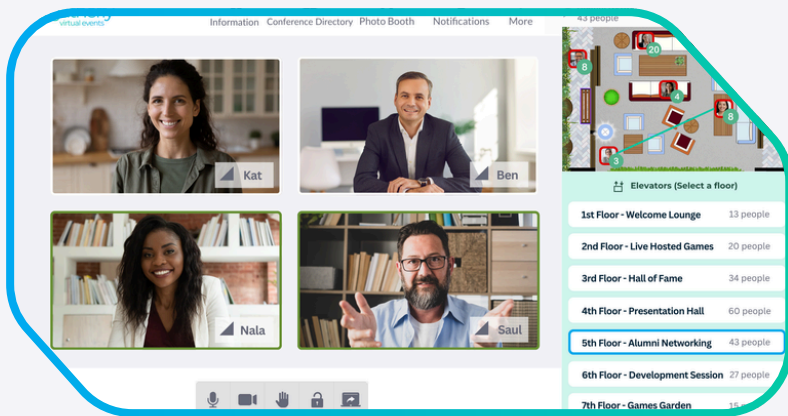


100% Online

POWER^{TO}FLY



New Grad Career Fair, on Gatherly



Where community meets career momentum.

 Thursday - May 7, 2026

 11:00 - 3:00 PM

Overview

This isn't a webinar.

The **New Grad Career Fair** brings together top employers and diverse talent in a life-like, interactive environment designed for real conversations – *not* just résumé drops.

Recruiters showcase open roles in immersive booths, while candidates explore opportunities at their own pace.

About Gatherly

[Gatherly.io](https://gatherly.io) allows organizers to build digital venues designed to replicate the energy, spontaneity, and connection of in-person networking experiences.

PowerToFly, our event partner, connects talent and companies to transform the world of work.

[New to Gatherly?](#)
[WATCH THIS!](#)
[\[60 seconds\]](#)



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About PowerToFly

PowerToFly is a leading global recruitment and talent community platform with over **10 years of expertise** in helping employers recruit and retain inclusive, high-performing teams.

Its reach is substantial: **2,000,000+ professionals** across its networks, a talent footprint spanning **195 countries**, **2,300,000+ annual website visits**, and **80,000 active newsletter subscribers** with a **41% open rate**.

PowerToFly's community is also highly aligned with today's hiring priorities, with **80%** identifying as women, **70%** as non-white, and **70%** bringing 3+ years of professional experience.

About the Virtual Job Fairs

Its event and job fair programming consistently delivers strong scale and audience quality.

PowerToFly reports average event performance of **5,000 virtual job fair registrants**, with audiences that are **80%+ women or non-binary**, **73%+ non-white**, and **75%+ experienced professionals**.

In one recent flagship campaign, Amplifying Black Excellence 2025, PowerToFly generated **10,826 total registrants**, and **98,000+ direct email outreach**.

[Visit PowerToFly.com](https://www.powertofly.com)

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Why the **New Grad Career Fair** Is Different

Gatherly Events are designed to feel alive.

- Life-like digital venue with multiple floors and spaces
- Organic networking and movement
- Asynchronous interactions
- Measurable engagement for employers and job seekers

The result is an experience that feels closer to an in-person convention, without the limitations.

Why **Employers** and **HR Teams** Should Attend

Ideal for companies actively hiring and looking for meaningful conversations with qualified, diverse talent.

Recruiters can:

- ✓ Host live booth conversations
- ✓ Share job postings and company culture materials
- ✓ Capture engagement data
- ✓ Continue conversations after the event

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Expected Audience Profile

Candidate Profile

Recent graduates (0–3 years experience)

Fields represented:

- Software engineering
- Product & design
- Marketing & growth
- Business operations
- Data & analytics

Universities represented:

- University of Toronto
- UC Berkeley
- Eastern University
- Georgia Institute of Technology
- International applicants

Hiring Focus

Participating employers are recruiting for:

- Entry-level technical roles
- Customer success & operations
- Product & growth positions
- Marketing and design roles
- Internships and early career positions

Employers receive:

- Dedicated virtual recruiting booth
- Real-time video conversations with candidates
- Resume capture and contact collection
- Booth visitor analytics
- Post-event candidate contact list



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The Employer Booth Experience

Move freely between immersive booths - just like an in-person career fair!

Collect Applications!

Job seekers apply for open roles in real-time within a few clicks.

Life-Like Expo Hall

Job seekers move freely with real-time video interaction in the expo booths.

Get Gatherly!

Information Floor Directory Photo Booth Notifications More

Meet Natural Choice's representative, Mary

APPLY HERE

We are looking for a Cancer-focused Naturopathic Doctor and Naturopathic Student Externs
Cancer-focused Naturopathic Doctor
Fill your schedule with the support of an established clinic.

As a Naturopathic Doctor associate at Natural Choice Medical Clinic, you would have access to our fully accessible clinic space situated in the heart of Downtown Guelph.

naturalchoice
MEDICAL CLINIC

We are one of Guelph's largest complementary health clinics offering access to a professional, multi-disciplinary, collaborative team environment with a structured mentorship program for new associates. And we have an adorable therapy dog! Check out our team here: <https://naturalchoicemedicalclinic.com/our-team/>

Our clinic is unique in many ways. We have an incredible clinic culture of friendly, positive and supportive clinicians and staff, a forward thinking mentality, comprehensive coverage of therapeutic modalities to fully support the patients of the clinic, a team-based approach to patient care, only the highest quality and skilled clinicians and an exceptional customer service team.

Celia Casio Mary

Elevators (Select a floor)

Floor 1 - Welcome Lobby	3 people
Floor 2 - GTA Clinics	33 people
Floor 3 - Calgary Clinics	25 people
Floor 4 - Saskatchewan Clinics	14 people
Floor 5 - Quebec Clinics	34 people
Floor 6 - BC Clinics	17 people

Display your value and open roles!

Booths are uniquely fitted with videos, PDFs, website iFrames, or presentations!

Meet jobseekers in real-time!

Real-time video interaction with up to 20 booth visitors at a time.

Conduct live polls, Q&A, announcements, demos/links, hand-raising, moderated audio

Explore multiple floors in the venue!

Dedicated floors for expo halls, keynote presentations, live workshops and more.

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Agenda

****Expo Floors Open Throughout**

11:00 AM – Doors Open

11:15 AM – Welcome Remarks (Gatherly + PowerToFly)

Ongoing Activities:

11:30 AM – 3:00 PM – **Employer Booths Open & Networking**
Confetti Networking Floor
(Brought to you by Confetti)

12:00 PM – 1:00 PM – **“Get Hired: Resume & Interview Tips” Workshop**
(Brought to you by Skillcrush)

1:00 PM – 3:00 PM – **Employer Spotlight Sessions**
10 minutes each broadcasted throughout the event

2:50 PM – **Closing Remarks (Gatherly + PowerToFly)**
Final 10 minutes for open exploration and follow-ups

Frequently Asked Questions

Do I need to download anything? No. Everything runs in your browser. We recommend Google Chrome with your camera and microphone enabled.

Do I have to follow a set schedule? Not at all. The Expo Hall is open all day and there's no required path. Spotlight Sessions broadcast to every floor, so you won't miss them wherever you are.

Is this just another Zoom call? No. Gatherly is an immersive digital venue — you move between spaces, drop into conversations, and explore freely. It's built to feel like an in-person event.

How to Get the Most Out of the Career Fair

- Once you click the join link, you'll join the *Welcome Lounge*.
- When you're ready, click to travel to the *Expo Halls* and explore booths at your own pace.
- Throughout the event, *Spotlight Sessions* will broadcast to all floors.
- Move around, and join conversations naturally!
- There's no "right path!" Explore what interests you most!

Tip: The best conversations often happen between spotlight sessions.

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Highlights From our Last Event



Lobby and
Check-in



Expo Hall 1



Expo Hall 2



Expo Hall 3



Expo Hall 4



Networking
Lounge



Event Sponsors
& Partners



Explore
Gatherly

What people were saying

- “I wondered if signing up for a 5-hour long VIRTUAL expo would be worth it... But wow, did the time fly by!”
- “It was a virtual event really done right!! ”
- “The Gatherly Venture Expo set a new bar ”

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Tickets & Participation

Job Seeker - Free

Ideal for: PowerToFly community members, students, and guests.

- Access to:
 - Expo Hall
 - Skillcrush Get Hired Workshop
 - Confetti Networking Lounge

[Register Today!](#)

Hiring Organization - Free

Ideal for: hiring managers, recruiters, and team members looking to connect with top talent.

- Includes:
 - Branded expo booth
 - Recruiting materials embed
 - Live + chat messaging
 - Booth analytics (views, clicks, attendee drop-ins)

[Register to Attend](#)

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