

Dear Colleagues,

We are getting in touch with you, on behalf of Latin American and Caribbean (LAC) Innovation Cooperation, in order to invite you, in an online event that we organize on the 30<sup>th</sup> of June at 16:00 - 17:30 (CET) with title "**Protecting your Intellectual Property Rights in Europe and Latin America**".


The aim of the event will be to inform **Small and Medium Enterprises, Researchers** and other entities about:


- The processes and the costs for protecting their intellectual property rights in Europe and Latin America through **patents, trademarks and copyright**
- **Agreements** that they can make for **protecting their intellectual property rights** (Licencing agreements, Non Disclosure Agreements and others)
- Methods for **estimating the monetary value of their intellectual property** (ie patents)
- Methods of responding when their Intellectual property rights are violated

## **\_The Agenda**

<b>Monday 30, 2025, 16:00 - 17:30 (CET)</b>	
Duration	Session
15 min	Welcome by ENRICH in LAC
25 min	Giovanna Paola Girardi IP Expert of the Latin America IP SME Helpdesk
25 min	Dr. Konstantinos Vavekis Director of PRAXI Network/Patent Attorney
25 min	Questions - Remarks

## **\_The Trainers**

	<p><b>Marco Quirino - Enrich in LAC</b></p> <p>Mr Marco Quirino, is the Executive Director of Enrich in LAC with leading roles in Commercial, Operations and General Management with full P&amp;L responsibility. He has management experience in diverse and multinational company cultures including Air products, Univar, The Dow Chemical Co. and important Brazilian companies such as Braskem, Quattor and Fosfertil, business Management experience in international markets</p>
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	<p>including North America, Latin America and Europe and also vast experience in customer interactions, partnerships and long-term supply agreement negotiations.</p>
	<p><b>Dr. Konstantinos Vavekis - PRAXI Network</b></p> <p>Dr. Konstantinos Vavekis is the Director of <b>PRAXI Network</b> and an <b>EQE Qualified European Patent Attorney</b> (since 2019), with extensive experience in the protection of Industrial Property, the financial valuation and commercial exploitation of research results. He is the founder of a company on Patent consulting and financial matters while he is a co-founder in high-tech spin off. He has collaborated with <b>the EPO (European Patent Office)</b> as Praktika Intern and has hosted, as responsible <b>Host Patent Attorney</b>, a <b>Patent Patent Extremist</b> from EPO as a Praktika Extern, and has postgraduate studies in European Patent Litigation (for customer representation in the Unified Patent Court). He has extensive experience in writing and executing national and European proposals. He holds an economist's license, tax consultant A class and a Chemical license and is also <b>accredited by the Ministry. Justice, Mediator</b>. He has collaborated and participates in publications in prestigious scientific journals (Science, PRL, etc.).</p>
	<p><b>Giovanna Paola Girardi - Latin America IP SME Helpdesk</b></p> <p>Ms Girardi is an IP Expert of the Latin America IP SME Helpdesk. She is also a lawyer specializing in business law and intellectual property. Clients hire her to build strategies to protect their designs, patents and trademarks and also profit from them. Giovanna also lectures at various business schools Geneva Business School, EAE, Garrigues and collaborates in global and European to raise awareness of intellectual property rights as a competitive tool for SMEs. In 2017, she participated in an ambitious project for the European Union Intellectual Property Office (EUIPO) to help harmonise practices within the network of European Union Intellectual Property Offices. Giovanna was born and raised in Brazil and holds Masters degrees from Pontificia Comillas University.</p>

#### About EU and Latin American and the Caribbean (LAC) Innovation Cooperation

The EU-LAC Innovation Cooperation is an initiative to strengthen the cooperation of EU and LAC innovation ecosystems through the engagement of start-up incubators and accelerators and other innovation ecosystem stakeholders and to structure the EU's engagement on innovation in the LAC region.

#### About ENRICH in LAC

ENRICH in LAC is the European Network of Research and Innovation Centres and Hubs in Latin America and the Caribbean. It facilitates access between Europe and Latin America & Caribbean region, easing the path for those interested in doing business or making key connections.

### **\_Registrations**

If you are interested in participating, please **register** using the link below

<https://lu.ma/mat0g7w2>

*\*This training is provided in the context of the EU-LAC Innovation Cooperation initiative, a project supported by the European Commission and implemented jointly by the Global Service Facility and Enrich in LAC. It is noted that the contact details of those who register will be maintained by EU-LAC Innovation Cooperation initiative, ENRICH in LAC and Latin America IPR Helpdesk for reporting and promotional purposes.*

Should you have further inquiries please get in touch with us at [EULAC@servicefacility.eu](mailto:EULAC@servicefacility.eu)

Best regards,

Athina Papasotiriou  
Service Facility Team