

'SIDE QUEST COLLECTIVE'

The Co-Working Quest for Shipping Side Hustles



MISSION:

To empower and equip modern adventurers with the tools, community, and accountability needed to defeat procrastination and ship their side projects.



OBJECTIVES:

- Provide dedicated co-working space & resources
- Foster a supportive community of creators
- Implement structured goal-setting & progress tracking
- Celebrate milestones & project launches

A pilot program sponsored by SQ Collective

SPECIAL EVENT: SHARING SESSION

From Zero Vibe Coding to 1,000+ Users



THE JOURNEY:

How to build 3 real projects with zero coding knowledge.



TOPICS:

Red Flag Quizzes, Retro Games, & Content Workflows.



FEATURING:

Mikie (Notion Ambassador)
- Available for Q&A!





Core Mechanic

- * Invest \$10 to start
- * 75 min Deep Work
- * Finish by 9:00 PM
- * Success = Get \$10 Back
- * Fail = \$10 to Charity

WHAT IS THIS QUEST?

A 2-Hour Deep Work Sprint

This is not a workshop or networking event. It is a focused sprint for builders.

The \$10 is a symbol of your commitment. Skin in the game means you actually show up and ship.

MEET YOUR PARTY

ROGUE / ADMIN



OWEI - The Guild Master

Role:
Timekeeper & Rule Enforcer.

ELF DRUID



MIKIE - The Quest Guide

Role:
Sharing Session Speaker & Notion Ambassador.

Special Ability:
System Building & Vibe Coding.

TONIGHT'S ADVENTURING PARTY

The Heroes of the Realm



Rochelle
Sorcerer

Quest: **uoomii**



Owei
Paladin

Quest: **Event Registration System**



Nazim
Wizard

Quest: **New Tools & Open Source**



Kelly Scott
Scribe

Quest: **Writing a Novel**



Jeffrey Cheong
Tactician

Quest: **You'**
(Product Strategy)



Steve Ng
Paladin

Quest: **Building Apps**



Mikie Lee
Druid

Quest: **Personal Branding Script**



...
Slot 8: Available



...
Slot 9: Available

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MONSTER BESTIARY

Know Your Enemy

LAZINESS (Lvl 5 Slime)



Weakness:
Movement



Counter:
Jumping Jacks



DISTRACTION (Lvl 10 Fly)



Weakness:
Silence



Counter:
Phone Away



WANDERING THOUGHTS (Lvl 15 Ghost)



Weakness:
Focus



Counter:
Write it down



BOSS: PROCRASTINATION DRAGON (Lvl 99)



Weakness:
Commitment



Counter:
START NOW



PLAY

YOUR QUEST SUPPLIES & PROVISIONS

What We Provide During the Quest

Inventory List



****Workspace & Comfort****

- Dedicated workspace, comfortable seating
- Bathroom behind water station



****Sustenance & Hydration****

- Water station (free refills)
- Soft drinks provided by Owei



****Connectivity****

- High-speed WiFi
- Network: SQ Collective_Members
- Pass: **SQC298365**



****Support****

- Mikie (Notion), Owei (SQ Collective)
- Party accountability

QUEST CHECKLIST

Your Path to Victory

7:15 PM



Pay \$10
& Setup

7:45 PM



DEEP WORK
(3 Sprints)



9:00 PM



Victory
& Leave

7:25 PM



Rules &
Intro

8:45 PM



Completion
Report



THE \$10 PHILOSOPHY

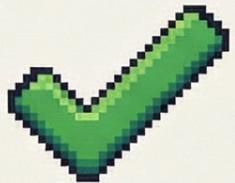
A Symbol of Commitment



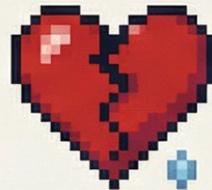
NOT PROFIT.

A SYMBOL OF COMMITMENT.

Skin in the game means you show up.



Success = Get it Back



Fail = To Charity

RULES & BOUNDARIES

Code of Conduct

- **1. TURN OFF PHONE NOTIFICATIONS**
- 2. Respect the 75-min deep work window
- 3. No loud conversations during sprints
- 4. Use breaks for socializing
- 5. Leave by 9:00pm sharp



FOCUS TIPS & STRATEGIES

How to Stay Focused and Finish Your Quest



BEFORE YOU START

- Define goal in one sentence
- Break into 3-5 micro-tasks
- Eliminate biggest distraction



DURING DEEP WORK

- Work in 25-min Pomodoro sprints
- No context switching (ONE task)
- Aim for progress, not perfection



DURING 5-MIN BREAKS

- Stand up and stretch
- Hydrate (water/soft drink)
- Chat briefly with party



IF YOU HIT A WALL

- Ask Mikie or Owei for help
- Imperfect progress > Perfect procrastination

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BUFFS & POWER-UPS

The Pomodoro Timer System



ACTIVE BUFF: DEEP FOCUS

THE POMODORO SYSTEM

↑ Effect: +100% Productivity, -100% Distraction

🕒 Cycle: 25 min Work / 5 min Rest

THE SCHEDULE



DURING BREAKS: Chat, Refill Potions (Water/Soda), Stretch.

WARNING: NO Social Media or Email during breaks!

QUEST TIMELINE

The Complete Schedule



6:30 PM - PARTY ASSEMBLY

Arrive, settle in, define your goal.

bathroom break, get ready.

6:50 PM - DEEP WORK SPRINT
2 hours of pure focus. Slay your tasks.

FOCUS



8:50 PM - SHARING SESSION

Mikie shares: Zero Vibe Coding to 1,000+ Users.



9:30 PM - QUEST COMPLETE

Wrap up and head home.



9:10 PM - LOOT SHOWCASE

Show your work, get \$10 back.

WHAT HAPPENS NEXT?

After Your Quest

IMMEDIATE



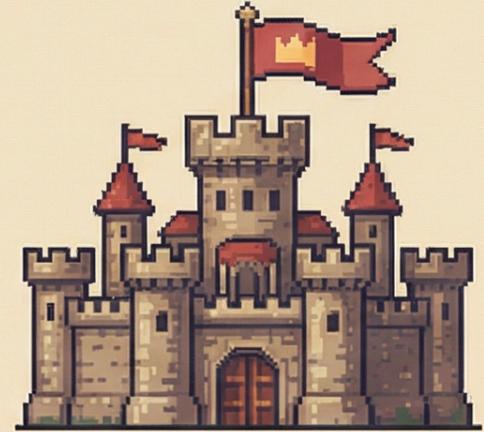
- Celebrate progress
- Connect with party
- Get Owei/Mikie contacts

THIS WEEK



- Reflect on blockers
- Plan next micro-goal
- Share progress

LONG-TERM



- Join next quest
- Bring a friend
- Become a party leader
- SQ Collective membership

Side Quest Collective is building a community of makers who actually ship.

YOU'RE READY FOR YOUR QUEST

Final Encouragement

YOU ARE READY

- You have 75 minutes
- You have a party supporting you
- You have Mikie & Owei
- You have \$10 on the line
- You have everything you need to ship

The Only Thing Between You and Your Goal: **STARTING.**
GO DEFEAT THE PROCRASTINATION DRAGON.

