



ECOSYSTEMS 2030

SHAPING THE FUTURE 2025 SUMMIT AGENDA

Location
A Coruña (Galicia)
Spain

Dates
3-4 October 2025





ECOSYSTEMS 2030

CHAPTER FIVE

WHERE THE FUTURE TAKES SHAPE

Join ES2030 Summit where the world's foremost thinkers, innovators, and leaders converge to shape the next era of progress. Across industries and borders, we'll explore how breakthrough technologies—AI, MedTech, neurotechnology, virtual worlds, next-gen finance, sustainable systems, and more—are redefining how we work, live, heal, create, and lead.

This is more than a summit. It's a blueprint for what comes next. Together, we'll unpack the *opportunities and challenges* these technologies present—and share the *insights, strategies, and collaborations* needed to stay ahead of the curve.

If you're ready to move beyond prediction into preparation—and from preparation into action—this is where the future begins.

BE PART OF THE TRANSFORMATION.

LEAD WHAT'S NEXT.



Artificial
Intelligence



Medtech &
Neurotech



Sustainability
& Business



Entertainment
& Digital Culture



Fintech
& Finance



Creativity
& Innovation



Leadership
& Strategy



Tech Evolution &
Industry/Society
Transformation



ECOSYSTEMS
2030

In partnership with



A Coruña
CULTURA DE VIVIR

Platinum sponsor

INDITEX

Silver sponsors



 StackAdapt



XUNTA
DE GALICIA

//Afundación

Obra Social ABANCA

In collaboration with

korbusiness
comunicación & marketing

wecom



CIONET



INSTITUTO GALEGO
DE PROMOCIÓN
ECONÓMICA



CLUSTER TIC
GALICIA



Colexio Profesional de
Enxeñaría en Informática
de Galicia



ECOSYSTEMS
2030

Agenda

Shaping the Future | Main Session | Friday, 03 October 2025

Morning Plenary: Foundations of the Future

Big-picture perspectives shaping technology, creativity, infrastructure, and digital society.

8:00 AM: Registration opens at Palexco Convention Center

Address: *Mlle. de Trasatlánticos, s/n, 15003 A Coruña, Spain*

9:00 AM: Summit Opening Ceremony & Introduction

Omar Hatamleh, Executive Chairman at ES2030

Román Rodríguez, Minister of Education, Science, Universities and Vocational Training, Xunta de Galicia

Inés Rey García, Mayor of A Coruña

Nikki Eberhardt, Master of Ceremonies at ES2030

9:15 AM: Opening Keynote - Beyond the Algorithm: Society in the Age of Artificial Minds

Vilas Dhar, President, The Patrick J. McGovern Foundation

9:35 AM: Keynote Panel - The Future We Lead: Technology, Innovation, Humanity

Moderator:

Omar Hatamleh

Executive Chairman, ES2030

Panelists:

HRH Princess Lamia Bint Majed Saud AlSaud

Secretary General, Alwaleed Philanthropies

Vilas Dhar

President, The Patrick J. McGovern Foundation



- 10:00 AM: The Intelligent Economy: Finance at the Edge of AI**
JoAnn Stonier, Executive Vice President, Chief Data Officer, Mastercard
- 10:15 AM: Governing AI as an Existential Crisis**
Noelia Amoedo, Founder, Mediasmart & Managing Partner, NODEOM
- 10:30 AM: From Disruption to Direction: The Arc of Technological Evolution - in the Future of Work**
Guayente Sanmartín, PS Commercial SVP and Division President, HP
- 10:45 AM: Wired States: The Future of Digital Nations - The UAE Model**
H.E. Dr. Saeed Aldhaheri, Director, Center for Futures Studies, the University of Dubai
- 11:00 AM: Rewiring the System: Innovation Beyond Boundaries**
Dimitris Bountolos, Chief Information & Innovation Officer, Ferrovial
- 11:15 AM: Coffee Break**

Deep Dives — Part I: The Future of Artificial Intelligence

Artificial intelligence as infrastructure, insight, and influence.

- 12:00 PM: Robotics for Humanity: Addressing the World's Housing Gap with Robotics and AI**
Napo Montano, Senior Vice President, Head of Mobile Robotics, All3



12:15 PM: Keynote Panel – Redefining Reality: The Next Frontier of AI

Moderator:

Llewellyn King, Host, White House Chronicle

Panelists:

Pilar Manchón, Senior Director of AI Research Strategy, Google

Pascual de Juan, Global Head of Innovation, Technology, BBVA

Emerald de Leeuw, Global Head of AI Governance, Logitech

Deep Dives – Part II: The Future of Medicine & Healthcare

Neurotech, biofabrication, and the digitization of human care.

12:45 PM: Collective Intelligence by Design: An Artist’s Blueprint from Healing the Body to Shaping the Future

Amy Karle, Internationally Acclaimed Bio-AI Artist & Futurist,
Artist Diplomat, US Dept of State

1:00 PM: Keynote Panel – Care by Design: The Tech-Driven Future of Medicine

Moderator:

Llewellyn King, Host, White House Chronicle

Panelists:

Dr. Gilles Dreyfus, Medical Director, Cardio-thoracic Center of Monaco

Juan Aponte, Founder & CEO, Ontech Group

1:30 PM: Keynote Fireside Chat – Agentic AI in Healthcare - How enterprises are embracing it

Moderator:

Lenin Gali, Chief Digital Officer, Atomicwork

Panelists:

V.C. Gopalratnam, Executive Vice President & Global CIO, Philips

2:00 PM: Lunch



Deep Dives — Part III: The Future of Leadership & Transformation

Redefining how we lead, govern, and scale innovation in a world of constant change.

4:00 PM: Keynote Panel - Redefining Leadership: Agility, Inclusion, and Innovation in a Disrupted World

Moderator:

Lenin Gali

Chief Digital Officer, Atomicwork

Panelists:

Cheemin Bo-Linn

Vice-President of IBM Corp. (former), CEO, Peritus Partners,
Board Director, Kore Wireless

Joe Hurd

Board Member, Lloyd's

Steven Wolfe Pereira

CEO, Alpha

Rubén Fernández de Sevilla

Vice President, Engineering, IKEA

4:30 PM: Keynote Panel - Transformative Networks: Ecosystems as Engines of Purposeful Innovation

Moderator:

Andrea Mills

External R&D and Emerging Technologies at Philip Morris International

Panelists:

Nyla Beth Gawel

US and North America Director, Women in Tech Global

Rika Nakazawa

Chief Commercial Innovation, NTT Data

Alberto Prado

Global Head of R&D, Unilever

5:00 PM Break



Deep Dives — Part IV: The Future of Sustainability

Sustainability leadership, cross-sector strategy, and scalable impact.

5:15 PM: Keynote Panel – Sustainability by Design: Scaling Impact

Moderator:

Deepti Pahwa, Founding Partner, Stanford LEAD Incubator

Panelists:

Susan Hooper, Board Member, Uber

Janet S. Wong, Board Member, Lucid Motors

Charlotte Pera, Executive Director, Sustainability Accelerator,
Stanford University

Deep Dives — Part V: The Future of Entertainment & Creativity

Emotion, immersion, and the technologies reshaping human expression.

5:45 PM: The Future of AI Advertising and Marketing

Ryan Nelsen, Chief Marketing Officer, StackAdapt

6:00 PM: Keynote Panel – The Business of Emotion: Entertainment at the Edge of Technology

Moderator:

Maria Fernandez, COO, Sony Music Entertainment

Panelists:

Adam Mason, Hollywood Director

David McCourt, Emmy Award-Winning TV Producer

Claudia Arcay, CEO & Founder, Arco Entertainment Agency



Deep Dives – Part VI: The Future of Investment

Fueling the Future of Innovation

6:30 PM: Keynote Panel - The Future of Investments

Moderator:

David McCourt

Chairman & CEO, Granahan McCourt Capital

Panelists:

Ray McMahon

Chief Commercial Officer, Dilosk

Michael Cherepnin

Managing Director, Portfolio Management, EJV Capital LLC

Musa Sönmez

Co-Head of Europe & Partner, Oak Hill Advisors

7:00 PM: Closing Reflections

Juan Cumbrado, Chief Innovation Officer, MAPFRE, Vice President, ES2030

A look back on today's session and a lens into the Certified Masterclasses Program held on Saturday, 04 October, at Afundación Convention Center (Obra Social ABANCA).

7:15 PM: Main Summit Day Concludes



Agenda

Masterclasses | Saturday, 04 October 2025

8:30 AM: Registration opens at Afundación Convention Center (Obra Social ABANCA)

Address: *Rúa Cantón Grande, 8, 15003 A Coruña*

9:00 AM: How to Transform Your Business and Outpace the Competition with Generative AI

Michael Lewrick, Best-selling Author & former Head Innovation Labs at Deloitte

This masterclass is an expert blueprint on shaping and scaling the Generative AI ecosystem of the future, revealing frameworks already tested and implemented at leading companies including Siemens, GE, and Microsoft. This session contains insights, use cases, and tools to help participants build a brighter future for their organizations based on a fusion of disciplines, new concepts, and foresight thinking.

10:15 AM Break



Masterclasses at Afundación Convention Center (Obra Social ABANCA)

Address: Rúa Cantón Grande, 8, 15003 A Coruña



10:30 AM: Agentic AI from a First Principles: Your Strategic Advantage in the Autonomous Revolution

Javier Campos, Group Chief Technology Officer, Peach

Forget what you know about AI assistants. The most profound shift in technology isn't better chatbots—it's the rise of autonomous agents that think, learn, and act on your behalf. While your competitors are busy prompting, you can be building systems that execute.

Join Francisco Javier Campos Zabala, author of the new book "Autonomous Minds," for an exclusive masterclass that goes straight to the source code of the agentic revolution. This isn't another high-level trend report. It's a "first principles" deep dive designed for leaders who need to understand how to build and leverage true artificial agency for a decisive competitive edge.

Through insights from "Autonomous Minds," you will dissect the cognitive architecture of AI agents, understand their decision-making models, and learn how to re-architect workflows, teams, and strategies around them. You'll leave with a powerful mental model to identify opportunities others can't see and the clarity to lead your organization through the next wave of AI.

11:30 AM: Break

11:45 AM: AI Transformation: Elevate Your Leadership

Nikki Eberhardt, Professor of Business, Minerva University

In our relentless race of AI transformation, the most overlooked competitive advantage isn't your technology stack; it's your leadership presence. Join our exclusive executive group coaching masterclass where you will turn the mirror on yourself to discover how your leadership style either accelerates or impedes your organization's evolution. Through evidence-based frameworks, breakouts and real-world case studies, you'll uncover the specific leadership behaviors that inspire innovation and drive measurable impact.

This isn't another theoretical AI strategy session; it's an immersive leadership experience designed specifically for executives navigating the human side of AI implementation. You'll leave with practical tools to align your leadership approach with your transformation goals, inspire confidence during uncertainty and cultivate the psychological safety needed for teams to innovate fearlessly.

12:45 PM: Conclusion of Masterclass Program



ECOSYSTEMS 2030